



Testing a Deep Tissue Massager Online

Internet Marketing and Press Release Optimization Firm, Zealous Marketing, Launches Deep Tissue Massager Website for SEO (search engine optimization) Case Study

Las Vegas, NV, March 09, 2008 --(PR.com)-- Internet marketing newcomer, Zealous Marketing, launches user friendly, featured niche product website for search engine optimization and web analytics at <http://www.deeptissuemassager.com> today.

[Zealous Marketing](#) CEO Joe Perez explains, “We were retained the first of the year by Diamond Beauty Supply in the launch of their newly patented product, iSmart Massager. Since that time we have been receiving a tremendous response by other companies who have been monitoring our campaigns and interested in our [internet marketing strategies](#) for their products. In efforts to provide these prospective clients with the highest level of service and expertise in reaching their internet marketing goals, we focused on a niche within the 'Massage' Industry (for easier analytics) and launched <http://www.DeepTissueMassager.com> as a case study.”

The basic purpose of [DeepTissueMassager.com](http://www.DeepTissueMassager.com) is to create a showcase for new massage products that are utilized for Deep Tissue Massage, thus benefiting the user as well as the advertiser. However, Zealous Marketing will be monitoring the various aspects of the website and may ultimately benefit greatest from the analytics the case study yields. The “[Deep Tissue Massager](#) Case Study” will be launched and analyzed in 3 phases. These phases include simplified search engine optimization, Web 2.0 Marketing integration and Press Release Optimization and will be signified in the addition of relevant content and web pages.

Zealous Marketing is actively seeking submissions of new massage products for the purposes of being featured on [DeepTissueMassager.com](http://www.DeepTissueMassager.com) and for product reviews in the forthcoming launch of their “Massage Blog” to support the Web 2.0 Marketing of the “Deep Tissue Massager Case Study”.

About Zealous Marketing

Zealous Marketing is a Las Vegas, NV-based internet marketing firm that specializes in SEO (search engine optimization), SEM (search engine marketing), Creative Website Design, Custom Banner Design, Affiliate Marketing and Press Release Optimization Services. Zealous Marketing provides all clients with targeted internet marketing strategies with a higher focus on Web Estate Development - From Domain Name to Dominating Network.

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Online Version of Press Release:

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