



Abfab Limos Grabs Europe's Oldest Superstretch Limo Firm

Abfab Limousines has this week taken over AA Stretch Limousines - Europe's oldest superstretch Limousine hire company - thanks to the outgoing owner of AASL going into retirement. Mick at Abfab Limos has thus expanded his operation to supply London and also Berkshire, Buckinghamshire, Hampshire, Hertfordshire and Surrey county as well with VIP limo hire services.

London, United Kingdom, March 09, 2008 --(PR.com)-- Absolutely Fabulous Limousines owner Michael Barham (Mick) said “I am as pleased as punch to have now acquired AA Stretch Limousines.”

“I had my eye on this company for many years due to it's strong presence in the London Limo hire market since it's establishment in 1988” he added.

Luckily for Mick very few people were aware that the owner of AA Stretch Limousines wanted to retire and thanks to Mick's generous proposal his offer was too good to turn down.

Abfab Limos now covers the whole of Greater London with it's expanded fleet, additional drivers and larger client base. The new merged companies offer a wider range of Limousines that can seat from 1 to 16 passengers in trans-Atlantic luxury and style in a much bigger area stretching across the Home Counties.

Mick in particular is proud of his new VIP Expedition limousine, of which he commented “It's like a nightclub on wheels, my customers will not want to step out of this limousine once they are inside, due to it's amazing amenities”.

He also mentioned an interesting fact that three quarters of Abfab Limos current turnover is actually repeat business from satisfied Clients and through recommendations and referrals.

The limo hire market is still growing in the UK due to it being associated with all kinds of celebration days (birthday parties, weddings & hen nights in particular). The second reason for growth in this sector is the continuous daily arrival at the UK docks from the USA of newer, better, longer Limousines which make them even more desirable for a Special Night out.

Concentrated within a 20 mile radius of Trafalgar Square in London is over 20% of the UK expenditure in terms of affluence and GDP economy statistics. Abfab Limos is therefore now in a great position to dominate the limousine hire market in Greater London and adjacent counties, due to this new acquisition.

<http://www.abfablimos.co.uk>

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