



Jeff Benton Homes Receives Guildmaster® Award for Customer Satisfaction

GuildQuality® Incorporated, has recognized Jeff Benton Homes as a Guildmaster Homebuilder. The Guildmaster Award signifies that Jeff Benton Homes has demonstrated its ability to consistently deliver an exceptional customer experience.

Huntsville, AL, March 08, 2008 --(PR.com)-- GuildQuality® Incorporated, has recognized Jeff Benton Homes as a Guildmaster Homebuilder. To earn the Guildmaster designation at least 70% of a homebuilder's customer base must complete a GuildQuality satisfaction survey, and at least 90% of those who respond must indicate that they would recommend their builder to others. The Guildmaster Award signifies that Jeff Benton Homes has demonstrated its ability to consistently deliver an exceptional customer experience.

"While we're certainly happy and honored to receive this recognition from GuildQuality", says Jeff Benton, CEO, "we're even more excited by what this means for our current and future customers."

Jeff Benton Homes takes the GuildQuality satisfaction survey results very seriously. They encourage customers to complete a survey at the midpoint of the building process, and a second survey after living in their home for an extended period. Each member of the JBH management team reviews customer comments and suggestions as part of an on-going improvement process.

"We're very happy to receive the Guildmaster Award. It tells us that we're not only succeeding in our mission to build quality homes, but that our customers are also enjoying their home long after the purchase. I don't think it gets much better than that" Benton continued.

GuildQuality, Inc.

GuildQuality produces software for real estate and building professionals nationwide. Hundreds of quality-minded builders, remodelers and real estate developers around the country rely on GuildQuality's customer satisfaction software to help them monitor the quality of service their customers receive.
www.GuildQuality.com

Jeff Benton Homes

Jeff Benton Homes has been building [new homes in the Madison / Huntsville Alabama](#) area since 1987. One of north Alabama's largest homebuilders, Jeff Benton Homes has grown by adhering to its philosophy of treating people with care and respect.

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