



Life is Good RX Announces Free Prescription Plan

The Life is Good Rx program will provide on the spot price reductions of up to 75% percent on commonly used prescription drugs. Any resident of the United States is eligible to receive a card, it is completely free of charge and there are no burdensome qualification criteria or application processes. Savings are calculated instantly at the time of purchase.

Atlanta, GA, March 07, 2008 --(PR.com)-- The “Life is Good” free [prescription plan](#) has a welcomed surprise for American citizens in 2008 who lack prescription drug coverage. And it couldn't have come at a better time.

The Life is Good Discount Prescription Plan provides immediate access to cheaper drugs for both seniors and young Americans alike. It's a nice start on addressing the needs of the millions of uninsured American's nation wide.

No doubt many American's struggle daily to afford their medications, as “Life is Good” spokesperson Dan Winters pointed out in announcing the benchmark program. And the Life is Good discount prescription card will definitely help. The LIGRX program will provide on the spot price reductions of up to 75% percent on commonly used prescription drugs. Any resident of the United States is eligible to receive a card, it is completely free of charge and there are no burdensome qualification criteria or application processes. Savings are calculated instantly at the time of purchase.

To date more than 1.9 million American's have signed up and paid no fees to join the LIGRX program, so the need is obvious and the savings can be quite substantial. For example, savings on popular prescription medications like 75MG Effexor XR yielded a savings of 24%, while 40MG Lipitor chalked up a healthy 18% and 75MG Plavix 16% at a local Georgia Walgreen's.

Winters admits that this is only the beginning of a detailed effort to meet the needs of the uninsured. "We are merely just getting started," Winters explains. "You will see a lot of great things out of the Life is Good campaign that are dedicated to expanding affordable health coverage and providing access to free and discount prescriptions to our fellow Americans in '08."

18 percent of US residents under 64 are uninsured. Yet individual states have been reluctant to explore solutions that address this issue. “This is where Life is Good steps in”, explains Winters “Our goal is to build a complete online resource in 2008 that offers the uninsured and needy access to affordable healthcare, direct interaction with licensed medical professionals and assisted enrollment into little know free medication programs offered through various state and manufacturer programs”, states Winters.

Discount drug programs are a start and Life is Good has indeed stepped up to the plate and addressed the issue, though there are now so many different similar programs offered at the state and local level as well as through pharmacies and drug makers that confusion is an obstacle. Still, every little bit helps in alleviating a growing burden: the cost of medical care.



So thanks a million Life is Good Rx. We as Americans look forward to your continued efforts.

Visit the Life is Good Free Prescription Plan on the web at;
<http://www.freeprescriptionplan.org>

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