



Lawn & Garden Webvision™ Partners with Kohler to Power First IP Channel for Lawn/Garden Industry

Lawn & Garden Webvision™ (LGWV), is pleased to announce the addition of Kohler as the “Official Engine” of their global Internet Protocol Channel.

Charlotte, NC, March 07, 2008 --(PR.com)-- Lawn & Garden Webvision™ (LGWV) www.lawnandgardenwv.com, is pleased to announce the addition of Kohler as the “Official Engine” of their global Internet Protocol Channel.

“We are excited about partnering with a green industry leader like Kohler,” said Brian Gardner, President of LGWV. “They embraced our vision and recognized the added value of co-developing and distributing beneficial content that not only helps our viewers with solutions like properly operating and maintaining equipment but also protects the end users' investment.”

Gardner added, “Kohler believes that Lawn & Garden Webvision™- produced shows like 'Tips from the Bench' have created a powerful way to provide simple ideas on topics like air filter maintenance, long-term storage of equipment, springtime preparation, and other on-demand solutions that save our viewers and members time and money.”

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

Kohler Engines (www.KohlerEngines.com) is a global manufacturer of small gasoline, diesel and petrol engines, serving the lawn & garden, industrial, transportation, agriculture, and light construction markets with the Kohler and Lombardini brands. The company's engine products include gasoline engines from 4 to 40 horsepower, and diesel engines from 3 to 70 horsepower. All Kohler engines are backed by a dealer/distributor network that is 10,000 strong worldwide.

Lawn & Garden Webvision™ (www.lawnandgardenwv.com) is the world's first IP channel for the green, gardening, and tree care industries, serving both professionals and consumers. Features include:

- On-demand television-style programming, with how-to segments, innovative product reviews, and equipment tips by industry professionals.
- Global lawn & garden news and event coverage.
- Social-networking platforms featuring user-video uploads and a professional/consumer forum.
- B2B and B2C solutions for manufacturers, dealers, industry professionals, and consumers.
- Rich media solutions

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