



It's a Material World

OnlineLabels.com continues to distinguish itself from competition through releasing new products and materials, answering the call of small business owners' labeling needs.

Orlando, FL, March 05, 2008 --(PR.com)-- [Online Labels, Inc.](#) announces the launch of two brand new materials, including [cardstock](#), which is outside of the Company's core product line of blank labels. Much like they do for blank labels, customers can turn to OnlineLabels.com for printable business cards, door hanger advertisements and customizable thank you notes. Additionally, OnlineLabels.com now offers “True Purple” as a material option in all 130 standard label sizes and configurations.

“Creating the world's largest inventory of ready-to-ship, in-stock labels is not something that happened overnight, and it's not ever going to stop growing based on the needs of our customers,” says Dave Carmany, president of OnlineLabels.com. “Our biggest priority is giving our customers options by conducting product development research and offering various sizes and materials that people have a hard time finding anywhere else.”

The cardstock material is OnlineLabels.com's first venture outside of blank label sheets. It is a non-adhesive, 7.5 point, uncoated heavyweight paper that is the brightest, whitest, uncoated, printable paper on the market. Currently, there are four standard configurations being offered in cardstock; business cards, two different sizes of door hanger advertisements, and thank you notes.

“It made good business sense for us to explore offering cardstock because it is available on standard letter sheets, it can be printed on by virtually any laser or inkjet printer, and people can design them much in the same ways they do the labels, using their usual design software,” adds Carmany.

After numerous customer requests, OnlineLabels.com introduces the color purple to the existing “True Colors” label material line already being offered. Among the label colors that the purple label material joins are cream, green, blue, red, grey, and yellow.

“Since we're the label manufacturer, we have the capacity to easily introduce new label materials and colors without having to increase prices,” adds Carmany. “True purple adds another dimension to our color line, and helps our customers build and expand on their own brands or product lines, and that's the goal.”

Launched 1998, Online Labels Inc. offers the world's largest selection of blank labels for laser and inkjet printers. A division of Consolidated Label, Inc., the Company is a privately-held label manufacturer and Internet retailer based in Longwood Fla. OnlineLabels.com serves customers all over the world for personal and professional labeling needs in a variety of applications. For more information, visit [www.OnlineLabels.com](#) or call 1-888-575-2235.

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Contact Information:

Online Labels, Inc.

Jake Allen

1-888-575-2235

jallen@onlinelabels.com

www.OnlineLabels.com

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