



Mata Global Introduces OSHA Compliant Alcohol-Free, Rinse Free Hand Sanitizers; Hy-5 Brand Targets Health Care, Food Services, Travel, Lodging and Government Venues

Fairfield, CT, March 05, 2008 --(PR.com)-- Mata Global Solutions Inc., which specializes in licensing, manufacturing and marketing innovative products, including Canada's Soapopular® brand, alcohol-free hand sanitizer line, announced that it has introduced Hy-5, a new line of alcohol-free, rinse-free hand sanitizer products that conform to the needs of facilities operating within the health care and food services industry, construction, cruise ship, government, and any other venues that require OSHA and ADA compliant dispensing devices.

Pedro Mata, a spokesperson for Mata Global stated, “Our Hy-5 alcohol-free, rinse free offering is a wonderful complement to our consumer-centric Soapopular brand, which is now available at more than 1000 retail locations, including select Target stores. Hy-5 is also fragrance free and dye free, and has a special formulation for institutional use. The sanitizer formula is packaged in OSHA and ADA-compliant vacuum-sealed, disposable cartridges which insert into a proprietary line of push button and hands free foaming dispenser devices.”

The news media focus on increasing outbreaks of flu, MRSA, hepatitis and other easily transmitted pathogens has led both federal agencies and local public officials to reiterate guidelines for best hand hygiene practices, including recommendations to use appropriate hand sanitizer products when washing with soap and water isn't readily convenient.

Most experts agree that for alcohol-based hand sanitizer products to be truly effective, hands must first be washed with soap and water. It is also widely acknowledged that alcohol-based products lose their effectiveness immediately after applying, are notorious for causing dry/irritated skin, are infamous for damaging floors and walls, and necessarily pose flammability risks.

Hy-5's FDA-registered formulation has been independently tested and proven to be uniquely effective in killing the most commonly transmitted germs, viruses, and bacteria. When compared to alcohol-based products, Hy-5 offers greater persistency and requires less frequent application, and is therefore more economical. Because Hy-5 is also non-flammable, it is an ideal solution for health care venues, cruise lines, construction site operators, food preparation facilities, and all other OSHA-regulated venues. Hy-5 is available via regional distributors, or online at www.SoapyUSA.com .

About Mata Global Solutions

Established in 1997 and based in Fairfield, Connecticut, Mata Global Solutions and affiliates MGS Representations and MGS Soapopular, Inc. is led by a team of internationally-recognized corporate executives that have served the largest brand name enterprises in the world. The firm specializes in the import, branding, licensing, and distribution of unique, consumer-oriented products within the food, wellness and lifestyle sectors. Mata Global Solutions can be found on the internet at www.MGSmata.com



###

Jay Berkman
Mata Global Solutions
Tel. 203-255-0034

Email: jay@MGSmata.com



Contact Information:

Mata Global Solutions

Jay Berkman

203 255 0034

jay@mgsмата.com

www.soapyusa.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/74871>

News Image:

