



Shop Smart and Save Money with Free Price Drop Alerts

Before and after a product purchase shoppers can save money and time by getting price drop alert emails. Price!pinx lets shoppers know when a product they want to buy goes on sale.

San Francisco, CA, March 03, 2008 --(PR.com)-- Many consumers are shopping around for flat screen TVs, GPS navigators, the latest designer fashions, or anything else. There are good deals out there but even better deals are coming up. A product may not be within budget today but a coming 30% to 50% price reduction makes it a great deal. Products often go on sale and now online shoppers can get notified right away.

A new service called Price!pinx (www.PricePinx.com) helps online shoppers to get these great deals and lets them save money and time. It allows shoppers to request price drop alerts for any product on almost any retailer's website. The free service smoothly integrates into their online shopping experience by using a smart bookmark: on the retailer's website the shopper clicks the smart bookmark which automatically records the product information and the price. Price!pinx then monitors the price and notifies shoppers about price drops as they happen.

So whether consumers are planning to buy a product or already bought a product they can now receive price drop email alerts right into their inbox. And according to many Pinxters, it is a really great experience to receive such email notifications.

After purchasing a product shoppers often leave money on the table by not being aware of price guarantees or price match guarantees offered by many retailers.

Let's say a retailer has a 30 day Post-Order Price Guarantee. If the price of a product bought from this retailer drops within 30 days of purchase a refund can be claimed.

Price!pinx summarizes the price guarantee policies of major retailers along with a link to their actual price guarantee policy.

Online shoppers should start now and setup [price drop alerts](#) for recent and future purchases.

“It is quite amazing to see how frequently prices drop and how big the discounts are.” says Price!pinx Co-Founder Judy Chang. “Retailers aggressively compete on electronics and we often see big reductions by 30% or more. Fashion and designer apparel discounts are usually more seasonal or around Holidays but even here shoppers can get great deals throughout the year.” Chang adds: “Price!pinx makes it so easy for shoppers to get notified about price drops and save money.”

Please contact Judy Chang for questions or to arrange an interview.

About Price!pinx



Price!pinx (www.pricepinx.com) provides online shopping services and shopping information to consumers. It serves its fast growing shopping community with price drop alerts that can directly be requested from any retailers website. Price!pinx's powerful price monitoring engine allows members (Pinxters) as well as guests to save money by getting notifications about the best deals and sales right away.

Price!pinx homepage showcases recent price drops and active products being monitored for price drops.

Founded in 2007, Price!pinx is privately held and based in San Francisco, California. Visit www.pricepinx.com for more information.

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