



## **Track Chic Partners with Extraordinary Motorsports Artist Bettie Miner**

*Track Chic shifts into high gear fashion with motorsports artist Bettie Grace Miner to provide designs for unique fashions in Track Chic's Boutique, [www.TrackChic.com/shopping](http://www.TrackChic.com/shopping).*

Atlanta, GA, March 03, 2008 --(PR.com)-- Track Chic, [www.TrackChic.com](http://www.TrackChic.com), is privileged to partner with Bettie Grace Miner, motorsports artist extraordinaire, to provide racing art for Track Chic's Classy Chic line of unique fashions. It is Bettie's breathtaking art, and particularly her motorsport art, that captures the attention of fashion savvy Track Chics. Whether it is portraits of some of the best drivers in the world including Tony Schumacher, Darrell Russell, John Force, Ashley Force and Reggie Showers, or the amazing race machines themselves - Bettie magically captures the soul, spirit and energy of racing onto silk scarves and shirts.

Bettie's manipulated Polaroid collections are created by photographing each subject with a Polaroid SX-70 camera (remember those?) and hand-manipulating the image as it develops, creating the very "painterly" quality for which she is best known. "I use a camera like a painter uses a brush and paint" says Bettie. I see the image ... as it will be ... through the lens of the camera. To do this style of art, which is actually 'de-constructive art' you have to actually be willing to destroy the image in a creative way."

Theresa Earnheart, President, Track Chic said, "Bettie's award winning work is known worldwide and is a favorite with collectors. Track Chic is thrilled to join the respected list of hotels, art publishers, ad agencies, drag racing teams, record labels and more who have commissioned her work and privileged to premiere Bettie Grace Miner's Blue Corvette as the first of Track Chic's wearable art collection in our Classy Chic Boutique."

Read more about Bettie Grace Miner in Track Chic's: Women Behind the Wheels pages at [www.TrackChic.com/wbw](http://www.TrackChic.com/wbw).

Track Chic® is the largest worldwide female motorsports internet community for social membership, shopping, charity and news network for enthusiastic racing fans of NASCAR®, Formula 1®, NHRA®, INDY Racing League®, Champ Car®, IHRA®, SCCA®, ARCA®, Dirt Track, Motorcycle, Karting, etc., that share their passion for Speed, Style and Sisterhood.

For additional information on the news that is the subject of this release, contact Theresa Earnheart or visit [www.TrackChic.com/inquiries/press.asp](http://www.TrackChic.com/inquiries/press.asp).

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