



Third Wave Digital Wins Interactive Media Award for Georgia Southern University's College of Health & Human Sciences Website

Third Wave Digital wins, for the second year in a row, Best of Show.

Macon, GA, March 01, 2008 --(PR.com)-- The creative team at Third Wave Digital was recognized again for their achievement in web design and development at the recent Interactive Media Awards competition. The Third Wave Digital team designed its latest award winning website for Georgia Southern University's College of Health and Human Sciences: www.georgiasouthernhealthscience.com. In 2006 Third Wave was recognized with an Interactive Media Award for the College and University marketing website created for Mercer University's admissions' office: www.gomercer.com.

Since 1998 the Interactive Media Awards have been recognizing the highest standards of excellence in website design and development and honoring individuals and organizations for their outstanding achievements in this area of communications. With entries from across the country, and in some instances around the world, it is not easy to win a web award from the IMA.

Third Wave was confident the College and University marketing website developed for the College of Health and Human Sciences (CHHS) had the advanced design and development techniques needed to win an IMA. The CHHS website is a robust College and University marketing tool designed to help draw potential students deep into the site and engage them in the recruitment process. The Third Wave web team custom designed and developed every element of the media-rich website, including over 30 minutes of streaming media; customized slide shows; streaming, student-guided virtual tours; and the innovative CHHS Challenge game. In addition to complete web design and development services, Third Wave provides complete web hosting support to keep CHHS's marketing and recruitment efforts working 24-7-365.

Bart Campione, President of Third Wave Digital, had this to say about the site: "Colleges and universities are undergoing a sea-of-change in how they market themselves to today's prospective college students. In an era dominated by social networking sites like facebook and myspace, blogs, and by on-demand, content-rich, streaming media, it is imperative that colleges and universities do more with their websites to attract and retain students. Third Wave Digital is committed to providing our higher education clients with innovative and highly effective internet based solutions."

Fred Whitt, Dean of Students at the College of Health and Human Sciences, was also excited about the win, saying "We could not be more pleased with the design and development services Third Wave Digital provided on the creation of our new website. The team at Third Wave provided first class service throughout the entire process and the finished product was everything we expected and more!"

Headquartered in Macon, Georgia with offices in Atlanta, Georgia and Orlando, Florida, Third Wave Digital was founded in 1997. Third Wave Digital is a subsidiary of Colbarton Corporation which also offers advertising agency services (Third Wave Advertising), complete web support and hosting services (Third Wave Host), and interactive exhibit design (Third Wave Digital). For more information contact



Third Wave Digital at 888-578-7865 or click www.ThirdWaveDigital.com.

###



Contact Information:

Third Wave Digital

Bart Campione

478-750-7136

info@thirdwavedigital.com

www.thirdwavedigital.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/74618>