



## **ZMC First Supplier to Receive Beta-Carotene and CoQ10 USP Ingredient Verification**

*Zhejiang Medicine Company, Ltd. (ZMC) located at 59 East Huanchang Road Xinchang, Zhejiang Province 312500 Peoples Republic of China proudly announces its CoQ10 and Beta-Carotene USP grade ingredients have been granted the USP (United States Pharmacopeia) verification mark under USP's voluntary Verified Dietary Supplement Ingredients Program.*

The Woodlands, TX, March 10, 2008 --(PR.com)-- USP based its decision to grant this determination of quality based upon three factors; (a) a good manufacturing practices audit conducted January 26-29, 2007, at the site noted above; (b) a review of the manufacturing and quality control/quality assurance documentation; and (c) laboratory testing of randomly chosen lots of each of the aforementioned ingredients.

The USP verification of ZMC manufactured CoQ10 and Beta-Carotene verifies that the ingredients tested:

- Are consistent in quality from batch to batch;
- Meet label or certificate of analysis claims for identity, strength, purity and quality;
- Are prepared in accordance with accepted good manufacturing practices.

“ZMC has repeatedly committed itself to becoming a world leader in quality and value. This important respected third party verification underscores the belief that excellence and confidence are foremost considerations in all aspects of ZMC's manufacturing and sales process. ZMC is the first supplier to have received this verification of CoQ10 and Beta-Carotene, a first step in what is expected to be an ongoing interaction with USP to support the numerous ingredients produced,” said Scott Steinfeld, President, ZMC-USA, LLC. “Customers are increasingly requiring the knowledge that the products they purchase are truly of the high quality and manufactured according to rigorous standards. The USP Verified Dietary Supplement Ingredients Program reinforces this message to our customers in a way no internally produced message possibly could. The key to any quality ingredient is how the product is made and not simply where it is made. The trust and confidence consumers can feel from the USP verification is truly representative of the overall mission ZMC seeks to achieve on a daily basis”.

About Zhejiang Medicine Company, Ltd.:

ZMC is a multicultural organization offering high quality leading edge pharmaceutical and nutraceutical ingredients. ZMC respects and understands the importance of quality and customer satisfaction and is committed to achieving the highest level of both. Their mission is one of corporate responsibility to their customers, their employees and the world. Their facilities have successfully passed several audits by customers and government agencies. ZMC employees have created an excellent range of products and they are well known for their safety record within their manufacturing facilities. ZMC maintains ISO 14001 certification which demonstrates their commitment to the environment and manufacturing under the highest and strictest eco friendly guidelines. From the dedicated and self controlled water purification to the state of the art air filtration and purification systems, ZMC provides quality manufacturing designed to support both the employees and the products they manufacture.



About United States Pharmacopeia:

The United States Pharmacopeia (USP) is a private, non-profit, standards-setting organization that advances public health by ensuring the quality and consistency of medicines, promoting the safe and proper use of medications, and verifying ingredients in dietary supplements. These standards, which are recognized worldwide, are developed by a unique process of public involvement through the contributions of volunteers representing pharmacy, medicine, and other health care professions, as well as science, academia, government, the pharmaceutical industry, and consumer organizations.

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