



Aleratec's New Hard Disk Drive Sanitizer and Duplicator Takes Editor's Choice Award

Aleratec Inc., leading developer and manufacturer of "Prosumers' Choice" solutions for the Blu-ray, DVD/CD, Flash, HDD, USB duplicating, and DVD/CD publishing markets has been awarded the Military Embedded Systems Magazine Editor's Choice distinction for its innovative new stand alone HDD Cruiser™, a hard disk drive sanitizer and duplicator all in one unit.

Chatsworth, CA, March 03, 2008 --(PR.com)-- Aleratec Inc., leading developer and manufacturer of "Prosumers' Choice" solutions for the Blu-ray, DVD/CD, Flash, HDD, USB duplicating, and DVD/CD publishing markets has been awarded the Military Embedded Systems Magazine Editor's Choice distinction (Military Embedded Systems magazine. Copyright OpenSystems Publishing, 2007. All rights reserved; used with permission) for its innovative new stand alone HDD Cruiser™, a hard disk drive sanitizer and duplicator all in one unit. The HDD Cruiser will simultaneously sanitize up to 4 HDDs to assure that all confidential data is unreadable. It can also duplicate up to 3 HDDs simultaneously. The sanitizing capability is particularly important with the rapid advancement hard drives, upgrading drives in systems is commonplace and it is important that confidential data is removed from the old drives before they are recycled or discarded. The HDD Cruiser is a stand alone unit and no computer is required for operation so there is no need to tie up a computer for hours running complex software to duplicate or sanitize hard disk drives.

"We are very proud to be recognized for our developments by Military Embedded Systems Magazine. Our Government and Prosumer users have been insisting on an economical way to sanitize hard drives for reuse and we have responded with the HDD Cruiser's capability to overwrite every accessible block on a hard drive with DoD overwrite patterns providing more than reasonable assurance that data will be unrecoverable," said Perry Solomon, President and CEO of Aleratec. "And we made the HDD Cruiser the complete tool, it can also make exact duplicate copies of hard drives to expedite setting up new PCs or recycling old drives with new site licensed operating systems and standard applications which is particularly useful when drives have already been used and need to be set up for a new project."

Data confidentiality has always been an issue with government classified information and with recent laws intended to protect the privacy of individuals health and financial information, it has become a legal concern to most industries. Industry and government are forced to confront the challenge of protecting the confidentiality of classified, corporate, client or patient data. Many organizations must now comply with new federal laws mandating rigorous standards for handling, distributing and using confidential client, corporate or patient information or be subject to very serious, even ruinous, penalties. Assuring the confidentiality of classified or private data on desktop and notebook computers when they are to be recycled or disposed of presents a special challenge and level of exposure that needs to be addressed. Aleratec has developed the HDD Cruiser to help ensure that the data on retired hard drives is not available to others.

The Aleratec HDD Cruiser provides 3 options for sanitizing hard disc drives, each providing a more advanced level of security. 1) One pass data overwrite is to write zeroes to every block on the hard drive.



2) Three pass data overwrite writes one pass of zeros, one pass of 1s and one pass of a randomly generated pattern to every block on the hard drive. You have the option to verify the random pattern to provide assurance that the overwrite was completed. 3) Seven pass overwrite. Three pass and Seven pass overwrites have been derived from the Department of Defense 5220.22-M specification for secure overwriting of hard disk drive. After the overwrite process the hard drives appear to a computer as new drives without initialization or formatting.

Since HDD duplication or sanitizing can tie up a computer for hours, the dual purpose HDD Cruiser features a powerful stand alone controller so no computer is required for operation. The HDD Cruiser has individual, removable, locking, aluminum drive trays. In both sanitizing and duplicating the controller must access the entire capacity of each drive, so the drives must run for extended periods and cooling is of utmost importance. The HDD Cruiser has 10 ultra quiet cooling fans and the “only from Aleratec” aluminum drive trays offer the best possible thermal conductivity. The locking trays offer important tamper resistance to help prevent interruption of either a duplicating or sanitizing operation.

The Aleratec HDD Cruiser (Aleratec Part No. 350101, Ingram Micro SKU N68528) is proudly assembled in the USA from components sourced globally. With an estimated retail price of \$1575, it is a must have for IT departments or anyone that is updating systems and recycling hard disk drives. Aleratec products may be purchased under GSA contract # GS-03F-0022R. Please visit them this year at booth # 2722 at the FOSE Exposition April 1 to April 3.

Government and Education customers may purchase the full line of Aleratec solutions, and accessories from Government and Education Specialists including AAFES, B&H Photo Video Gov, Best Buy Gov/Ed, CDW-G, CompuCom, EnPointe, GovConnection, GTSI, Insight Gov, PC Mall Gov, Pomeroy, Sayers, Shi.com, Softchoice, telcobuy, TIG, and Unisys. Aleratec's full line is featured at 4SURE.com, AAFES, Adorama, Amazon.com, B&H Photo Video, Best Buy, Buy.com, CDW, Circuit City, Dell, Gateway, Hewlett Packard, Insight, J & R, Mac Connection, MacMall, Meijer, Micro Center, NewEgg, Office Depot, PC Connection, PC Mall, PC Nation, ProVantage, Quill, Ritz Camera, Staples, Target, Tech Depot and Wal-Mart in addition to other leading retailers. All products are available to resellers in the U.S. through D&H Distributing, DBL Distributing, Ingram Micro, and Tech Data; in Canada through D&H Canada and Ingram Micro Canada; in Latin America and the Caribbean through Tech Data Miami. Complete information available at <http://www.aleratec.com>

About Aleratec

Aleratec Inc. is a leading developer and manufacturer of "Prosumers' Choice" solutions for the USB, Flash, HDD, Blu-ray, DVD/CD duplicating, and DVD/CD publishing markets. Exciting new disc duplicating and disc publishing products and optical recording media are establishing a higher standard in the industry offering professional strength solutions at consumer prices that are exceptionally easy to use, creating the ultimate "out of box" product experience. Aleratec, Inc. is headquartered at 9851 Owensmouth Avenue, Chatsworth, CA 91311. For more information visit <http://www.aleratec.com>. E-mail sales@aleratec.com. Toll Free Phone: 1-866-77-ALERATEC, Phone: US US +1 8186786900 Call Call , or Fax: 1-818-678-0486.



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Contact Information:

Aleratec, Inc.
Perry Solomon
8186786900
psolomon@alratec.com
www.alratec.com

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