



Tilana Announces Partner Kit

Partner.Tilana.com web site outlines marketing and co-branding components offered to partners as the new Tilana online CDP (Continuous Data Protection), synchronization, and archive SaaS platform.

San Diego, CA, February 27, 2008 --(PR.com)-- Continuing to build on its channel distribution strategy, Tilana Systems Corporation (<http://www.tilana.com>) today announced the new Tilana Partner Kit, which fully describes everything included with the company's Tilana online CDP, [data protection](#), synchronization, and archive SaaS platform.

“We have created this turnkey partner opportunity kit to provide our channel partners with all the tools they need to successfully market their own brand of CDP to their customers and prospects,” said Joe Austin, Tilana CEO. We think that creating a product that can easily be marketed in their own brand offers our partners a real advantage over their competitors.”

Just Add Server and Storage.

The Tilana Partner Kit explains in plain terms all that goes into a partner's new co-branded SaaS powered by Tilana including how their personnel can be trained to sell and support the new offering, how and where their branding elements will be applied, as well as how everything fits into their existing network infrastructure:

-Custom co-branded product distributions including software for PC desktops, desktop Help documentation, software for Windows Mobile 5 & 6, and a secure web based data center access interface for PC web browsers and mobile WAP browsers.

-Marketing resources including web marketing content, web based end user Help content, email marketing templates, SEO and PPC keyword recommendations, logos, branding and marketing copy.

-Internal training resources including training materials designed specifically for use in Marketing/Sales, Customer Service, Technical Support, and Network Administration departments.

The server side of the Tilana platform is called Tilana TrueCDP™, which installs on Microsoft Windows Server 2003 and 2000, and uses Microsoft SQL Server 2005. Microsoft IIS 6.0 with ASP.net 2.0 is required to implement the web access portion of the Tilana user interface.

To learn about the Tilana Partner Kit, about partnership opportunities with Tilana Systems, and to apply as a partner, please visit the new Tilana partner web site (<http://partner.tilana.com>).

The Tilana Reserve Desktop software for Windows Vista, Windows XP, Windows 2000, and Windows Mobile 5 & 6 includes encrypted CDP (Continuous Data Protection) backup to managed remote data center storage, folder and [file sync](#) across multiple computers, and automatic unlimited versioning, all



through a secure and Web accessible Personal Digital Archive. A Mac OS X Leopard version of Tilana Reserve is currently in development.

The Tilana Reserve desktop software is a free download, installs in about a minute and requires little if any configuration. Users can choose to enable an unlimited number of computers with the software, and then selectively protect and/or synchronize files and folders on those computers via their personal remote storage space.

About Tilana Systems Corporation

San Diego based Tilana Systems Corporation makes storage useful, by combining continuous data protection, permanent archival, web & mobile access, version history, and multi-computer synchronization into one affordable service.

The company's first offering, Tilana Reserve, uses software installed on the desktop to securely transmit files between the user's protected PCs and personal remote storage space. After initial upload of protected files, the software sends only changes to files as they're saved, along with any new files as they appear in protected folders on the user's computer.

Free phone and email support is available to all Tilana Reserve subscribers, during Pacific business hours Monday through Friday. Please visit <http://www.tilana.com> for more information on Tilana Reserve and Tilana Systems Corp.

The names Tilana and Tilana Reserve, their associated pinecone logos, Personal Digital Archive, and the PayOnce name are all trademarks of Tilana Systems Corporation. The words "Protection, Access, Synchronization, Anytime, Anywhere, Always," when used together and in sequence, and whether used in whole or in part, are also trademarks of Tilana Systems Corporation. All other trademarks are the property of their respective owners.

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