



## **Taking God from the Boardroom to the Football Field**

*The Full Contact Rules for the Christian Manager takes the unique approach of using a single verse from Proverbs as the foundation for each chapter, and then challenging some of the most common behaviors found in corporate America by evaluating their rationale within the context of a professional football team. It's the end of the boring business book.*

Grand Rapids, MI, February 23, 2008 --(PR.com)-- With the release of *The Full Contact Rules for the Christian Manager*, Brian Keith Jones and Rev. Bryan R. Salminen, Ph.D., take the unique approach of grounding each chapter on a verse of Proverbs, and then testing common business behavior against situations found during a football game. By combining insights from a 3,000 year old book with the most popular sport in the country, they not only tackle the difficult business challenges of the day, they strive to put an end to the endless list of insufferably boring business books. Brian and Bryan can discuss:

The common misconception that to succeed in business, you have to compromise your values.  
How success in business and Christianity must walk hand-in-hand.  
The common mistakes made in business and how to avoid them.  
The big business of anti-Christianity.  
How to avoid getting caught up in "the stuff" of your business and accomplish your goals.  
How to share your passion for winning.

Credentials:

Brian Keith Jones has worked in business for over 25 years as an executive of a publicly traded corporation, owner of his own business, freelance writer, and as a consultant. He is the author of *The Full Contact Rules*. He holds a master's degree from the University of Michigan. [bkj@briankeithjones.com](mailto:bkj@briankeithjones.com)

Dr. Bryan Salminen is a pastor in the Lutheran Church with master's degrees from Michigan State and the University of Toledo, and a doctorate from St. Louis University. He is a licensed marriage and family therapist and clinical member of the American Association of Marriage and Family Therapy. He is the author of *No Ordinary Men*. [drsal@new-gate.org](mailto:drsal@new-gate.org)

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