



Web Host Industry Review Launches Video Features Service

The leading source for Web hosting information offers a video promotion package for hosts and other service providers.

Toronto, Canada, February 21, 2008 --(PR.com)-- The Web Host Industry Review, the leading source for Web hosting news and information, announced the availability of a new video feature service, providing production and distribution of promotional videos for hosts and service providers.

The paid service includes the on-site production of a professional video featuring Anastasia Tubanos, host and producer of WHIRtv's events and industry coverage, and including executive interviews as well as data center, office and campus tours.

Along with the video feature, the package includes comprehensive promotion on the WHIR network, including a year-long static link promoting the video feature on the WHIR website, a post mentioning the feature in the WHIR blogs section, an exclusive email blast to WHIR newsletter subscribers, edited footage for use in internal or external communications including PR and advertising, interview transcripts and text and banner ads on the WHIR to drive traffic to the subject's website.

“The WHIR is the most well-known and widely respected resource for Web hosting news and information,” says WHIRtv host Anastasia Tubanos. “That credibility, and a track record of producing compelling hosting-related video content make WHIRtv a perfect venue for this kind of polished video promotion. I'm excited to be working on the kind of high-quality advertorial content that will provide a real benefit to both our viewers and our advertisers.”

About the Service

A promotional clip for the video features is available online at www.thewhir.com/about/whirtv-video-features.cfm

Companies interested in scheduling a video feature, or obtaining more information on the service, can contact Anastasia Tubanos directly by email at whirtv@thewhir.com or by phone at (416) 925-7264 x226. The fee for the video feature includes travel and lodging costs, as well as the cost of producing and distributing the completed video.

About the Web Host Industry Review

The Web Host Industry Review (www.thewhir.com) is the foremost authority of the Web host industry providing reliable, insightful and comprehensive news, reviews and resources to the hosting community. The Web Host Industry Review Magazine (www.thewhir.com/magazine) offers the best in competitive industry intelligence. The Web Host Industry Review Blogs - (www.thewhir.com/blogs) offers insightful commentary from Web hosting industry experts.



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