



Super Technologies and DIDX Power Pakistani Election News Via Cell Phone

Pensacola, FL, February 20, 2008 --(PR.com)-- Super Technologies, Inc., the creator and provider of DIDX.net, virtualphoneline.com and other telecom services has launched a new service, called InfoNumber for streaming news Via the phone for radio and television service providers. The service empowers users to call a local phone number and hear live news or headline news, a 5 minute summary of the top news of the hour.

Super Technologies, Inc. has signed a memorandum of understanding with DAWN Group to offer this service for the world community, beginning with the occasion of the Pakistani elections. Pakistanis, expatriats, and other interested parties around the globe can get upto the minute information right from their mobile phones, from anywhere, any time. The number of cell phone subscribers in the United States alone reached approximately 159 million in 2003, up from 34 million in 1995, according to the the national data book of the U.S. Census Bureau.

"Several conversations with businesses, young people, senior citizens and everyone in between show that people tend to use their cell phone to talk to anyone about the latest news. They relish the idea of calling into their favorite tv or radio station stream to find out the facts. Estimates show that Pakistan cell phone users number over 30 million in 2008. The convenience of news via the cell phone will increase more attention for Dawn via the phone-in live news and the latest bulletins. Dawn is known as a respected source of Pakistan and world news. It is expected for Dawn to be a trendsetter," says Suzanne Bowen, Vice President of Super Technologies, Inc. "It is also a commonly known fact that the more users of one's news service, the more advertisers want to develop business with the news service."

Dawn News Television will be available from any of the 3 billion phones around the globe, at the cost of a local call. A person who wishes to listen to the service does not have to subscribe to the service. They simply dial a local phone number and listen to the news that is important to them from the source they trust.

The phone numbers where anyone can get the latest news from Dawn are USA +1-567-256-6666 and UK +44-20-3105-7222.

Earlier Super Technologies Inc also provided video and audio streaming services on the web for Dawn via web site www.TvPakistan.com. Dawn is Pakistan's first newspaper, and Dawn News TV is Pakistan's first English TV news channel.

For more information about Dawn News, visit www.dawn.com and www.dawnnews.tv.

Super Technologies Inc is a telecom solution and service provider in Pensacola, Florida. Established in 1999 in the United States, the company has ventured successfully into various telephony-related services and holds multiple patents on telephony-related services. For more information, visit www.infonumber.net and www.didx.net.



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