



**"Help! I'm Pregnant, and I Can't Sit Up!" is the Slogan for the New Bed-Pal Product Which is About to Hit the Us Market. The Carlysle Company LLC Announces Plans Today.**

*The Carlysle Company LLC of Prairie Grove, IL announces plans to launch a new patent-pending maternity support, the Bed-Pal, which can be used to assist the mom-to-be during the third trimester and post-partum period with sitting up, rolling over, and getting into and out of bed. The Bed-Pal is a long padded strap that attaches to the footboard of the bed. This product is expected to be a "must have for the third trimester" and great gift for the mom-to-be.*

Prairie Grove, IL, February 21, 2008 --(PR.com)-- The Carlysle Company LLC of Prairie Grove, IL announces plans to launch the Bed-Pal. Bed-Pal is a mom-invented, patent pending product that is used to assist someone with sitting up, rolling over, and getting into and out of bed. It also helps while experiencing back and pelvic pain, post-partum pain, c-section or following surgery. This is a product unlike anything currently on the store shelf, but long overdue for the market. The product is a long padded strap with a handle that lays on top of the bed covers. It attaches around the legs of the bed or the footboard. It is designed to be easily attached and removed for occasional use, but constructed of strong weight bearing material for long term use as well. The soft padded handle and strap are lightweight, so they won't be felt on top of the covers, but easy to find and hold onto in the middle of the night.

Their first brand will be a maternity line which features the slogan "Help! I'm pregnant and I can't sit up!" This product is expected to be the next must have for the third trimester, and a perfect gift for the mommy to be.

The product illustrations are sure to bring a smile to consumers. The "watermelon" illustration featured on the product's packaging shows a very pregnant woman standing next to her husband while he lies in bed struggling to sit up with a large watermelon on his belly. The caption reads from the Wife: "Now do you understand?" The husband is thinking "How does she do this?"

"We've decided to go with some laugh out loud humor to approach to a rather awkward, and little discussed but somewhat comical situation during pregnancy. This is the product that most of us would have loved to have heard about from our girlfriends. It just simply makes your pregnancy much easier." - Nicole Slacik, President The Carlysle Company LLC.

Out of immediate public demand for this product, the company also plans to launch a second non-maternity brand, that can be used for people experiencing a variety of other conditions including but not limited to people with back pain, arthritis, post-surgery (i.e. knee, hip, hysterectomy), and other acute and chronic conditions. This brand will feature a non-maternity theme, and simpler more generic fabrics.

"We are currently working with stores across the US, to quickly get this great new product in the hands of moms across the country. We expect this product to be hitting store shelves between April and May 2008." - Nicole Slacik, President The Carlysle Company LLC



For more information please visit the Bed-Pal website at [www.Bed-Pal.com](http://www.Bed-Pal.com)

Please Direct all Interview Requests and Media Inquiries to:

The Carlisle Company LLC  
4528 Carlisle Drive  
Prairie Grove, IL 60012  
Phone (815) 893-0760  
[owner@bed-pal.com](mailto:owner@bed-pal.com)

The Carlisle Company LLC is a privately owned company with headquarters located in Prairie Grove, IL.

The Bed-Pal product is patent-pending, and is proudly manufactured in the USA.

###



**Contact Information:**

The Carlysle Company LLC

Nicole Slacik

(815) 893-0760

owner@bed-pal.com

www.bed-pal.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/72829>

**News Image:**

