



Virtual Tour Provides a Powerful Sales & Marketing Tool for Realtors and Builders

Fort Myers, FL, February 16, 2008 --(PR.com)-- 360Vtour.net creates Panoramic Virtual Tours to leverage the power of the Internet to showcase properties online using an interactive format. The proprietary software system has significantly reduced the time to build and post tours online, which allows us to offer high quality tours at the lowest prices.

“Panoramic virtual tours add an exciting dimension to property listings,” said Michael Fallacara, owner of 360Vtour.net “Because they are available 24 hours a day, 7 days a week on the Internet, which can attract global audiences who can view tours at their convenience.

“Virtual tours eliminate repetitious presentations and reduce time and travel costs,” added Fallacara. Typical businesses using virtual tours include Real Estate companies, Builders and Property Managers.

Fallacara, which started the company 2 years ago did so with one goal in mind, to offer the highest quality virtual tour at the lowest price, so that they can be used for every property listing. In this market realtors and owners absolutely need a virtual tour to help sell a home. In the past, virtual tour companies were expensive and only included a couple panorams, which is not enough for out-of-town customers to really tour the home. For this reason, Fallacara does not limit the number of scenes. He does every room in the property including the exterior, focusing on key selling features such as pools, waterfront and views.

Judging by the testimonials on their website, it's obvious that realtors and builders agree with Fallacara's concept.

Complete home tours in Cape Coral are only \$77 or \$87 for Ft Myers and vicinity. Other are available at a few dollars more (or less expensive depending on quantity).

Some of 360Vtour's free features include :

- Unlimited scenes and photos
- 2 years of online hosting
- Downloadable to CD
- Background music
- Branded and MLS versions
- Extra large, fast loading and crystal clear tour window
- Posting to homes.com homeseekers and realtor.com (free for showcase members)
- Delivered by email within 24 hours
- Tour window includes Email-a-friend, Yahoo Map, City Info and School Info

For more information or to view their Tour Gallery, visit www.360vtour.net or call Mike Fallacara at 239-699-7125 or mike@360vtour.net



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