



Kerensa Anncel Introduces the Revolutionary Office-in-a-Box

Style doesn't stop at the office door. A former executive turned designer, Kerensa Anncel, experienced first hand the need for pizzazz and elegance from the bedroom to the boardroom. She created the company for women like her, who were passionate and creative, daily striving to make a difference. In the world of drab, look-a-like offices, she creates a line of desk accessories that will make anyone feel unique and tastefully blend personal style with the business environment.

Tallahassee, FL, February 15, 2008 --(PR.com)-- Time magazine, in their 2006 end-of-year cover story acknowledged the importance of the brand called "you." The 'Person of the Year' article highlights the importance of building individual identity and it's role in taking anyone from obscurity to selective fame. Everything surrounding a person's environment says something about them. One of the biggest challenges to brand-building is finding time to analyze and create it, while snowed under with emails, meetings and a seemingly endless list of action items.

Society talks all the time about aligning brand environment, in other words, i.e. taking a fresh look at appearance, office environment and business tools to ensure they reflect personal brand attributes.

Who enjoys arriving at a drab, colorless office that has absolutely no personality. How is a fabulous, vibrant personality expected to perform under these conditions? Kerensa Anncel makes sure anyone can be fashionably equipped, even at the office.

Think of the office style as important as the clothes worn to work. Nothing stimulates creativity like beautiful accessories and a well thought out environment.

Forward thinking organizations realize the value of diversity - down to the individual level and recognize that people are more productive, creative and valuable when they are delivering on their unique promise of value - or personal brand.

Kerensa Anncel delivers the new revolutionary Office-In-A-Box system to show women everywhere...that rewards for a job well done--living life in a way that can only be described as glamorous, turn-up-the-volume and over the top.

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