



Chevrolet Sponsors Athletes4hire.com Career Development Program

Olathe, KS, February 15, 2008 --(PR.com)-- Athletes4hire.com is proud to announce Chevrolet's corporate sponsorship of its highly successful Career Educational Program. The program helps prepare student-athletes for their future challenging job search process by assisting them in recognizing and articulating the unique skill set that they have acquired through athletic participation. This skill set, which the athletes often have not identified or acknowledged, is quite attractive to many companies.

Athletes4hire.com has conducted over 600 campus visits at colleges and universities throughout the country, educating more than 160,000 student-athletes with career development training. In addition to the seminars, Athletes4hire.com has provided individualized career coaching to over 10,000 student-athletes. In the last 2 ½ years alone, Athletes4hire.com and its sister company, Competitive Resources Group (CRG), has helped place well over 1,000 former collegiate athletes in careers.

“We are incredibly grateful to Chevrolet for sponsoring this program,” said Athletes4hire.com founder, Chris Smith. “The program is a great educational tool for student-athletes who, unfortunately, do not have the same amount of time as other students to prepare for a career after graduation. The sponsorship with Chevrolet allows us to reach even more campuses to provide this valuable knowledge to as many student-athletes as possible.

Student-athletes understand commitment and team work, and have demonstrated tremendous work ethic, leadership, and their willingness to sacrifice a great deal for the team. It is very rewarding to help these outstanding young men and women understand how these skills and characteristics carry over to the work force.”

“Literacy and education are two initiatives that Chevrolet and its dealers champion through their support of several initiatives in the Southeast Region,” said Tim Hudgens, Chevrolet marketing manager for the Southeast region. “Partnering with Athletes4hire.com has been a way for us to empower hard working student-athletes with the knowledge that will make them successful in their career search after they graduate.”

With the assistance of Chevrolet, Athletes4hire.com will conduct over 90 campus visits this school year. Some of the institutions whose student-athletes will benefit from these educational seminars include: Clemson University, University of Alabama-Birmingham, University of Auburn, University of Pittsburgh, University of Illinois, Wake Forest University, and member institutions from the conferences of WIAC, SWAC, LSC, NSIC, and SIAC.

For more information about Athletes4hire.com, visit www.athletes4hire.com.

About Athletes4hire.com

Since 1998, Athletes4hire.com has been the leading career services organization exclusively for former collegiate student-athletes, providing educational programs and career opportunities to graduating and alumni athletes throughout the country. Athletes4hire.com and its sister company, Competitive Resources Group, has helped thousands of former collegiate athletes gain meaningful employment after graduation.



Chevrolet is one of America's best-known and best-selling automotive brands. With the largest dealer network in the United States, Chevy is the leader in full-size trucks and the leader in sales of vehicles priced \$35,000 and above. Chevrolet delivers more-than-expected value in every vehicle category, offering cars and trucks priced from \$9,995 to \$83,175. The 2008 Chevrolet Tahoe Hybrid - the first General Motors vehicle to use the company's all-new two-mode hybrid system - has been named Green Car Journal's 2008 Green Car of the Year®. In addition, Chevy has more vehicles than any other manufacturer that provide more than 30 mpg.

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