



Gocarnuts.com, a New Automobile Enthusiast Portal Launches Its Marketplace for Aftermarket Auto Parts Dealers to Showcase & Sell Their Products to Customers in One Portal

Pompano Beach, FL, March 03, 2008 --(PR.com)-- Launched in November of 2007 at the SEMA show in Las Vegas, the website creates a destination for dealers, auto enthusiasts and car parts manufacturers to connect in one portal. Auto enthusiasts can show off their rides and aftermarket auto parts dealers can create a unique web space complete with their products and services to interact with their customers in a web 2.0 environment.

Gocarnuts uses the latest web 2.0 social networking technologies specialized for the online automotive industry. It offers auto enthusiasts the opportunity to build a profile centered around their rides with music, girls, blogs, photos, videos, ride modifications, automotive related forums, and a free classified section.

In an effort to help their community grow, Gocarnuts has offered dealers the ability to host a free web page within its community. The dealer web page includes an ecommerce platform that enables dealers to easily show off and sell their automotive related products and services to a worldwide internet audience in a matter of minutes. The dealer website also includes a "Showcase" section where a dealer's customer can upload videos and photos of their rides if the parts were purchased from that dealer.

"We are uniquely positioned and understand the trends of auto-enthusiasts around the globe. While many sites give you a platform to show off your ride, few give dealers and auto enthusiast's one community to buy, sell, and make more informed purchasing decisions related to the aftermarket auto industry. If you're a "car nut" www.gocarnuts.com is a can't miss place to be," says, Cris Goldflust, Director of Communications.

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