



## **Debt Settlement America Recognized for Excellence and Service Among Their Peers**

*At the 2008 Annual Convention for The Association of Settlement Companies (TASC) this week in Las Vegas, Debt Settlement America (DSA) President and CEO, Chris Kesterson, accepted the "TASC 2007 Member Company of the Year President's Award" on behalf of his company DSA.*

Dallas, TX, February 13, 2008 --(PR.com)-- "The TASC Member Company of the Year 2007 President's Award is given to the management and staff of Debt Settlement America for having stepped up to the challenges faced by our industry, for sharing values, goals and the mission of TASC through its organization, for having many of its staff and executives volunteering for many needed tasks, for leading the way and becoming a role model as a TASC accredited company," applauds, Nicolas de Segonzac, President of TASC, who presented the award to the DSA team members in attendance at the convention.

This is the inaugural year for this award to be presented by the TASC Executive Board President. DSA President Chris Kesterson said, "We are honored to be acknowledged as an outstanding company and leader in the debt settlement industry. DSA is committed to ensuring that consumers have the viable choice of debt settlement to assist them on the road towards financial stability. Reputable debt settlement companies that operate with integrity should continue to be heralded as an example of what this industry can do for those who are faced with financial hardships."

DSA had a strong presence at the 2008 TASC Convention. Kesterson himself who is a TASC Executive board member served as the convention chairman. Lacey Stephen and Kathy Ward, both DSA employees, played vital roles in planning and managing the convention. Wesley Young, Kesterson and Ward served as convention speakers. Ward also had the role of emcee for the convention this year.

DSA is headquartered in Dallas, Texas and services clients across the nation. DSA is an established leader in the debt settlement industry and has been in business since July of 2004. DSA prides itself on helping consumers successfully down a path towards financial stability.

DSA is a member of the US Chamber of Commerce, the Texas Association of Businesses and a "Gold" level member of the International Association of Professional Debt Arbitrators. (IAPDA) DSA are members of the American Bankers Association and are a TASC Best Practices accredited member company through BSI.

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