



NiteLites Outdoor Lighting Franchise of Central New Jersey to Showcase Outside Lighting for Safety and Security

Outdoor lighting systems provide a number of benefits, the most important of which may be safety and security. NiteLites Outside Lighting of Central New Jersey demonstrates the latest technology in outdoor lighting systems at the Garden State Home Show scheduled for February 8th – 10th.

Middlesex, NJ, February 06, 2008 --(PR.com)-- NiteLites Outdoor Landscape Lighting to participate in the 2008 Garden State Home Show scheduled for February 8 through 10, 2008. The show will be held at the Garden State Convention Center in Somerset, New Jersey. Hours for the show are 1:00 PM to 9:00 PM on Friday; 11:00 AM to 9:00 PM on Saturday; and 11:00 AM to 6:00 PM on Sunday. Admission to the show is \$ 9.00 for adults; \$ 6.00 for children aged 12 - 17; free for children 11 and under. Seniors will be admitted for \$ 8.00 on Friday. The show also offers a 2 for 1 admission for Friday and Saturday after 6:00 PM. The show will feature over 250 home improvement professionals, manufacturers and sellers of home improvement products and services. Information about special guests, prizes, and tickets is available at <http://www.macevents.com/show.cfm/eventID/101>.

While attending the show be sure to visit the NiteLites exhibit, where Doug Antolik and his staff will display their extensive portfolio of project photos of homes and landscapes illuminated by a custom NiteLites systems.

Architectural and landscape lighting systems are becoming increasingly popular. An outdoor lighting system brings a number of benefits to the homeowner - an increase in property value, unsurpassed curb appeal, expanded living and entertainment areas, low cost operation because the systems are operated using low voltage fixtures, and expandability. But perhaps the most important benefits of an outdoor lighting system are the safety and security that a landscape lighting system provides.

A poorly lit path, step, or driveway can lead to accidents that can be avoided. A well-lit walkway allows your family and guests to see potential hazards and enables them to avoid those hazards. A professionally designed and installed outdoor lighting system provides a walkway that is illuminated adequately to provide safety, but subtle enough to avoid a high intensity, runaway effect.

At the same time, landscape lighting not only highlights the features of a property owner's yard, it also eliminates the "dark spots" that intruders could use and be unnoticed. Potential intruders prefer to work in the dark, and not to be noticed. By eliminating the dark areas in the property, a homeowner lowers the chances of being a target of these potential intruders, thus making the home and the property more secure.

NiteLites is an industry leader in the low voltage outdoor landscape lighting field, and specializes in both residential and commercial installations. NiteLites has been in business since 1998, and has grown from a single office operation to a nationwide franchise operation. Each location offers complete outdoor lighting service - from planning, through installation, to a comprehensive maintenance plan, ensuring the ongoing enjoyment of its lighting systems. NiteLites sole business is outdoor lighting systems for residential and commercial properties. NiteLites lighting systems are available for architectural lighting,



landscape and garden, deck, pools and ponds, and path lighting. Their systems can also be applied to commercial properties such as subdivision entries, clubhouses, pools, apartments, town homes, condominiums, and public facilities.

NiteLites' high quality specification grade products are made of acid-etched copper and brass, eliminating the need for painting, and eliminating any cracking or peeling. Because of the quality of the products NiteLites uses, they are able to offer a limited lifetime warranty on all fixtures to residential customers. In addition, NiteLites Outdoor Lighting offers residential customers a 10 year warranty on all transformers. NiteLites continually strives to elevate the standards of quality, safety, and professionalism in the industry. Their products provide the best of both worlds - the latest cutting edge technology as well as a solid history of providing first rate service to each of their clients.

For more information on a NiteLites architectural and landscape lighting system, or to register for a free in home demonstration, visit Mr. Antolik at the show or call (908) 221-1022. On the web, you may register by going to www.nitelites.com and clicking the Free Demo link.

Because of the rapid growth of the outdoor lighting industry in general, and NiteLites in particular, entrepreneurs who are looking for a business opportunity should consider purchasing the proven business system of a NiteLites Outdoor Lighting franchise. Mr. Carl Frederick, VP of Franchise Sales and Development, said “given the growth of the outdoor lighting industry, and the fact that NiteLites has exceeded that growth, anyone with a desire to run their own business owes it to themselves to investigate a NiteLites franchise. A NiteLites exterior lighting franchise offers independence and financial security to the franchise owner by capitalizing on the growing trend toward outdoor living and entertainment.” He also added that NiteLites franchises are available in many major cities including Austin 78664, Cleveland 44060, Dallas 75115, Fort Worth 76051, Phoenix 85308, San Antonio 78299, Memphis, Boston 02107, New Orleans 70161, Miami 33109, Albuquerque 87544, Salt Lake City 84133, Louisville 40299, Pittsburgh 15237, Cleveland 44060, Orlando 32825, Las Vegas 89074, Milwaukee 53217, Seattle 98154, Hartford 06156, Tucson 85750, Denver 80015, Lexington 40515 and San Jose 95125.

For more information on a NiteLites outdoor lighting franchise contact the Vice President of Franchise Sales and Development, Carl Frederick 1-877-821-4148.

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