



MBA in a Day Launches Online, Web Delivery... What You Would Learn at Top-Tier Business Schools... If You Only Had the Time

Phoenix, AZ, February 04, 2008 --(PR.com)-- As a Professor teaching at a #1 ranked MBA program for the past decade Steven Stralser has taught well-educated professionals like doctors, lawyers, non profit executives, scientists, and even small business owners about the "basics of business" they may have missed in their medical school, law school or professional training.

"Most physicians and attorneys, as an example, spend years preparing for their profession only to be challenged, not by the clinical parts of their practices, but by the business and organizational issues that are often overlooked during their professional educational preparation" notes Dr. Stralser.

In response, Stralser developed "MBA in a DAY", a "boot camp" live seminar to teach these time-pressed professionals about the fundamentals of business.

"During the past year, I have been working to transfer much of MBA in a DAY so now it's available online, ready to deliver concepts and principles taught in top-tier MBA program with the convenience and flexibility of web-based delivery".

MBA in a DAY online presents its MBA level seminar via streaming video lecture/presentations, and includes a discussion forum/study hall, end of chapter learning assessments and additional web-linked learning resources.

The six hour program costs \$179 and is available at: www.m bainaday.com

Contact:

Steven Stralser Ph.D.

800 758 3464 email: sstralser@aol.com www.m bainaday.com

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Contact Information:

MBA in a DAY

Steven Stralser PhD

602 482 3754

sstralser@aol.com

www.m bainaday.com

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