



Jax Streeter World's First Virtual Recording Artist Performs for TV Show Gossip Girls SIM in Second Life

Jax Streeter performs live on the SIM of CWTV Show Gossip Girl in Second Life to a packed audience both in-world and out.

Denver, CO, January 31, 2008 --(PR.com)-- Jax Streeter Virtual Recording Artist, Denver, CO.

Live concert in Second Life.

Jax Streeter performed live on the CW television network show Gossip Girl SIM. Audience attendance was maxed during the 1hr concert which left many having to listen to the concert on internet audio streams. Estimated listeners both in-world and off line were estimated at 500 plus. The CW television network's progressive approach to marketing as well as Jax Streeter's Streeter Nation Entertainment efforts proved to be a solid model for generating brand awareness both for the television show and Jax Streeter Live in concert in Second Life. Jax Streeter is the world's first virtual recording artist. Jax Streeter is represented as an avatar in the virtual 3d world of Second Life, a social and business network online. Anonymously Jax Streeter performs his original music live to a world wide stage and uses Second Life to visually perform while those not logged into Second Life can hear his live performances through his internet radio stream. Currently Jax Streeter's fan base is in the thousands and stretch over every continent. Jax Streeter is available for Second Life performances as well as internet live broadcast performances. Jax has been featured in the Second Life New Network slnn.com, Second Life Cable Network slcn.tv, SL Enquirer slenquirer.com, The Looking Glass slookinglass.com, and played live at CW Network Gossip Girl SIM. visit www.jaxstreeter.com to learn more.

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Contact Information:

Jax Streeter
3032291108
jstreeter@jaxstreeter.com
www.jaxstreeter.com

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