



## **Million Impossible - the UK's Most Exciting Entrepreneur Opportunity Just Got Better**

*In a dynamic move, Million Impossible Plc, who own and operate the UK's fastest growing Entrepreneur and Business Website have announced their intention to open up their web site [www.millionimpossible.com](http://www.millionimpossible.com) and allow guest user access.*

Essex, United Kingdom, January 31, 2008 --(PR.com)-- Following the launch of the UK's most exciting Entrepreneur and Business networking website and after 12 weeks of UK market research and testing. Essex based Million Impossible Plc are moving into stage two of their UK web growth strategy.

Million Impossible plan to allow all UK business users, Students and any one who has aspirations of starting or running a business to join a new guest area free of charge with the option to upgrade their membership to fully subscribed member. The guest user area will offer full use of the business forums, networking and offer access to free advertising to help promote and strengthen individual businesses brand awareness.

The company expects outstanding membership growth over the next three months. The web site planned developments are shrouded in secrecy ahead of the planned March 2008 guest users launch. Some of the developments include, Streaming Video presentations from Million Impossible fully subscribed members on specific weekly business topics, Exclusive member profiles, free consultations from high profile business coaches, business financial accounts overviews and executive one 2 one business coaching as well as a high profile on line magazine.

Million Impossible have announced that their magazine, Million Impossible "Ultimate Business Sharp Shooters" will be launched on-line during March 2008 ahead of their paid for publication launch. The Magazine will feature everything from Million Impossible member's business profiles to movers and shakers, financial news, business funding and key features on Business coaches. The Magazine will also feature Million Impossible's own version of "Dragons Den" where members can vote on which start up business they are excited by.

Heidi Weir, Operations Director commented today: "We are now entering the most exciting stage of our business and after only 10 weeks of being live in the UK we have already reached our initial target and we now have a far greater understanding of what Entrepreneurs require from our site. The next month will be so exhilarating with so many developments planned. We are opening our website to allow free guest access and we are due to move to new offices in Chelmsford, Essex creating initially 40 new jobs for the IT, Accounts and Business Development arenas. I am ecstatic about the next three months and we cannot believe the feedback we have already received on the concept of the business. Every Million Impossible member dreams of one united goal - success. If Million Impossible can help people achieve it then we are doing what we set out to do".

Million Impossible was created to help and assist Entrepreneurs by coming together and uniting creating Strength in Numbers enabling more UK based businesses go from Dreams to Reality. Members each have



their own profile and can share and discuss their ideas before putting them into practice using many heads.

Every business has challenges, whether start up or experienced and every business needs to find the most cost effective way of promoting themselves. Million Impossible provides business forums, free advertising via [www.businesssourcer.com](http://www.businesssourcer.com) and also automatically enrolls members into the UK Entrepreneur Association [www.ukentrepreneurassociation.com](http://www.ukentrepreneurassociation.com)

For what is being described as a “Tough Year Ahead” it is even more important for Start Up and Developed businesses explore and maximise all opportunities in promoting their businesses gaining maximum exposure at minimum cost.

All press and media enquiries can be emailed to the following email address:  
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[www.millionimpossible.com](http://www.millionimpossible.com)

Editors Notes:

Million Impossible Plc launched in November 2007 with the aim of creating the UK's leading Entrepreneur website. The company has now been live for 10 weeks and plan to open their web site [www.millionimpossible.com](http://www.millionimpossible.com) allowing free guest user access. The company is currently negotiating a major sponsor adding to the Mi plc brand value. The company is producing an online magazine and aim to host their “Entrepreneur of The Year” awards Gala Dinner in London during December 2008. Phase two of Million Impossible's web site development launch is planned for March 2008. The Plc are in talks with a Creative Director who they are looking to appoint to the board and are also looking to appoint a major UK PR agency to manage their business exposure and growth.

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**Online Version of Press Release:**

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