



A New Eagle in the Sky Over East Tennessee

Bird watchers in east Tennessee are sighting a new breed of Eagle in the skies. Not the feathered kind, but the latest pet of Sevierville based media company S.D. Professionals, LLC.

Sevierville, TN, January 30, 2008 --(PR.com)-- The local company has launched the first ever HD (high definition) video blimp. The nearly 5lb bird has been dubbed, affectionately, The EagleEye.

[S.D. Professionals, LLC](#) already known in the industry for its cutting edge media tools and techniques, originally trusted Aerial Products, the Florida based business (formerly known as Southern Balloons, Inc.) to develop the new blimp as an additional advertising view for their Sevier County clients. “We surprised even ourselves,” says company owner and creative force Jacob Timmons, “with the overwhelming number of uses and level of interest!”

Before the bird was even out of the cage, Timmons was contacted by the king of blimps, Goodyear tire & Rubber, Co., with an interesting proposition. [S.D. Professionals, LLC](#) & Aerial Products, are now in the process of building, for the Goodyear Company, a 22ft small scale replica of their famous flying logo complete with all wireless remote controls.

“We have designed a wireless, high definition, video system that can send images from the flight to pre-selected television screens and stations on the ground. Goodyear is premiering this innovation at their yearly world wide vendor event at the "Gaylord Texan" in Grapevine, Texas" with Timmons and company piloting the flight!

“It's a very exciting time for us,” says Timmons. “But even more exciting is the possibilities this will open up for business in Sevier county!” Timmons plans to use his new toy not only for area advertisers and real estate interests, but as a promotional vehicle for local schools, events and sports. He is speaking with several interested groups, and delighted with plans for the future. Already affiliated with Dolly Parton and her Imagination Library, the company looks forward to giving back to the community.

“Check out our [EagleEyeinthesky.com](#) website for more details or to find where we will be flying next.

Meanwhile, keep looking up.”

###



Contact Information:

S.D. Professionals, LLC

Jacob Timmons

865-774-9023

sales@sdwebpros.com

www.tnblimp.com.com

Fax: 865-908-2654

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/69971>

News Image:

