



www.clickconsult.co.uk Become One of the First MSN Adcenter adExcellence Members

Click Consult, a leading UK Internet Marketing Agency are proud to announce another accreditation, now a member of the Adcenter Excellence programme, Click Consult is a true pioneer in industry standards.

Cheshire, United Kingdom, January 29, 2008 --(PR.com)-- Leading Internet Marketing Company www.clickconsult.co.uk have become one of the first pioneers of the new Adcenter adExcellence Programme, with agencies being selected by invitation to take the test, Click Consult was excited to be part of this process, in their opinion the more agencies that can demonstrate that they have the skills required in terms of accreditations the better, similar to the Adwords Professional programme MSN are aiming to ensure that agencies using the platform when using PPC Marketing have the experience and skills in house to ensure maximum performance and skill when managing a campaign on behalf of the client. To Pass the test, the candidates had to achieve a pass rate of more than 80% based on questions set around the Adcenter platform.

Managing Director Matt Bullas Commented: This accreditation is just another reason why companies should be using www.clickconsult.co.uk for there online marketing services. They are finding the much larger agencies who are just focused on growth can find it hard to keep the service and results aspect maintained due to higher staff turnover levels and the costs required to switch the lights on. At Click Consult their growth has been based on building long term client relationships and providing a complete online marketing package whilst retaining and putting focus on their own people. Credit has to be paid to their Paid Search Team for this achievement who are always striving to be part of and lead in industry standards.

Established in 2003 www.clickconsult.co.uk is one of the leading UK specialists in online Marketing, with services that focus on Pay Per Click Marketing, SEO (Search Engine Optimisation); see their dedicated site www.seoconsult.co.uk, Email Marketing, Affiliate Marketing & Shopping Feeds. They are positioned in the market place to provide a full online service. With more than 25 Staff of which many are Adwords Professionals their in house expertise is industry leading.

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