



## **Realty AAAssociates Offers Unique Incentives to Internet Savvy Arizona Real Estate Buyers and Sellers**

Phoenix, AZ, January 29, 2008 --(PR.com)-- Realty AAAssociates broker/owner John Hicks truly believes sharing is caring. Simply mention his "two thirds back" incentive program and he'll share up to 2/3 of his commission check with you at close of escrow. The average real estate buyer is becoming increasingly internet savvy, and is doing most of their home searching before contacting an agent. Realty AAAssociates' [discount real estate brokers](#) have decided to reward these proactive customers. A typical real estate agent for example will earn about \$9000 commission on a \$300,000 home sale. With the 2/3 back program, the buyer or seller can get \$6000 in return that can be used for anything, including a down payment. Having been in the real estate business for over 30 years, John misses the big commission check just as much as the next agent but feels his early implementation of this program to be his saving grace.

"Other agents are outraged, but I think it's a sign of the times... this program will eventually be the way all agents will do business," said John Hicks broker and owner of Realty AAAssociates East Valley since 1970.

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