



Third Wave Digital Announces Launch of New Website for Georgia Southern University's College of Health & Human Sciences

Third Wave Digital, a web design and development firm headquartered in Macon, Georgia with offices in Atlanta, Georgia and Orlando, Florida, announced the launch of a completely redesigned web presence to aid the College of Health and Human Sciences at Georgia Southern University in their recruitment efforts. The new website can be found at www.georgiasouthernhealthscience.com.

Macon, GA, January 24, 2008 --(PR.com)-- Third Wave Digital, a web design and development firm headquartered in Macon, Georgia with offices in Atlanta, Georgia and Orlando, Florida, announced the launch of a completely redesigned web presence to aid the College of Health and Human Sciences at Georgia Southern University in their recruitment efforts. The new website can be found at www.georgiasouthernhealthscience.com.

The College of Health and Human Sciences (CHHS) needed a unique web presence to distinguish their academic offerings from Georgia Southern University's other colleges, but the overall design had to remain consistent with the look of Georgia Southern's main website. The main goal of the new CHHS website was to enhance admission efforts by providing an informative and engaging overview of the college that would appeal to prospective students.

Third Wave Digital delivered a broadband enabled interactive website loaded with advanced features and an inviting user interface. The new CHHS website, www.georgiasouthernhealthscience.com, features over 30 minutes of streaming media presentations including video, sound bites and slide shows that were custom designed by Third Wave Digital's production team. Flash animation was used to create one-on-one guided tours with current CHHS students, an interactive game, as well as other elements designed to capture and keep visitors' interest. Bart Campione, President of Third Wave Digital said, "The website as a whole takes Georgia Southern's College of Health and Human Sciences to the next level of marketing effectiveness."

Third Wave Digital was chosen by CHHS due in part to the communication solutions Third Wave Digital has provided to other institutions of higher education. These include a housing website for Georgia College and State University, a new web presence for Marion Military Institute and Mercer University's award-winning admissions website. CHHS was familiar with the caliber of work Third Wave has provided these and other clients in the past and wished to capitalize on the same creativity and technical acumen.

The Dean of the College of Health and Human Sciences, Fred Whitt, had the following to say about the new website: "We knew the process of updating our website was going to be a massive undertaking and we were very selective about the vendor chosen to take our school's online presence to the next level of expertise and effectiveness. Third Wave delivered a superior website with innovative ideas and excellent technical support that made the entire experience one I would highly recommend."

Third Wave Digital is a subsidiary of Colbarton Corporation which also offers advertising agency



services (Third Wave Advertising), complete website support and hosting services (Third Wave Host) and interactive exhibit and web design (Third Wave Digital). For more information, Contact Bart Campione at 888-578-7865 or click www.thirdwavedigital.com.

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