



## **Coenzyme Q10 Continues to Gain in Popularity - ZMC Increases Market Share**

*Recently released retail sales data for year ending 2007 (IRI) indicate a 19% increase in dollar sales volume and a 9% increase in unit sales of Coenzyme Q10.*

The Woodlands, TX, January 23, 2008 --(PR.com)-- The data lists CoQ10 as the third largest volume non letter vitamin in the VM&S category behind Glucosamine/Chondroitin and Essential Fatty Acid. It is now estimated there are approximately 6,000,000 U.S. consumers supplementing an average of 82mg CoQ10 daily. This data underscores ZMC's belief in the continued long term stable growth of CoQ10. Based upon current supply capacity in relation to anticipated demand, it is expected CoQ10 raw material pricing will remain relatively stable for the near term. ZMC remains committed to continuing to provide the highest quality most responsibly priced CoQ10 on the market. ZMC-USA maintains this philosophy across all sectors of the product offerings now including FDA Registered Antibiotics.

Additionally, these US import statistics, confirm increasing confidence in ZMC material. After successful completion of both FDA and manufacturer inspections, 2nd half 2007 ZMC-USA sales volume increased 60% over 1st half 2007 and ZMC CoQ10 market share is indicated to be in excess of 30% of U.S. market. ZMC is proud to receive the continuing confidence and support from all of its loyal customers.

About: Globally, ZMC is the largest supplier of Biotin, the second largest supplier of Vitamin E, the third largest supplier of Natural Vitamin E, the second largest supplier of fermented CoQ10, has the fastest growing U.S. patented Lutein and has the most complete product variety of Carotenoids. ZMC is a multicultural organization offering high quality leading edge pharmaceutical and nutraceutical ingredients worldwide since 1954. ZMC respects and understands the importance of quality and customer satisfaction and is committed to achieving the highest level of both.

###



**Contact Information:**

ZMC - USA

Pam Hilpert

+1.281.419.6050

sales@zmc-usa.com

www.zmc-usa.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/68920>

**News Image:**

