



Inspiring Article on "True Tales of People Who Changed Careers" Tells Story of Going from a Banking Career to a Career as a Dog Trainer and Becoming a Huge Success

Jim Burwell, President and CEO of Jim Burwell's Petiquette was featured in a January 6, 2008 article by Kate Lorenz, with careerbuilders.com on AOL's home page.

Houston, TX, January 17, 2008 --(PR.com)-- Careerbuilder's article focused on Jim's desire and decision at mid-life to make a drastic change in his career and his life. Burned out from being in the banking field for 20 years, tired of a heavy workload and no control over his destiny, Jim threw banking to the dogs and starting learning [dog training](#). He taught himself the skill set of dog training and over 25 years has perfected his talent to becoming dubbed "Houston's Dog Whisperer" by the Houston Chronicle. Using his talents and marketing skills he acquired in banking, Jim Burwell now boasts over 5,000 clients and 20,000 trained dogs and is now sharing that expertise to build a successful dog training career through Jim Burwell's Petiquette, an in-home dog training franchise.

This story of finding a fulfilling career by perfecting something you have a passion for, such as dog training, resulted in an onslaught of people interested in Jim's latest entrepreneurial endeavor, Jim Burwell's Petiquette, an in-home dog training franchise. People are tired of corporate America, tired of their 3% cost of living raise every year, tired of working for someone else, tired of someone else controlling their life. The option of doing something you love and doing it for the rest of your life is a sure recipe for success.

About Jim Burwell's Petiquette

Jim Burwell's Petiquette™ offers entrepreneurs and dog owners the benefits of a 25 year proven method of in-home dog training and behavior modification, using positive reinforcement to achieve training goals, and a working partnership with experts like no other. Their goal is to help owners establish peaceful, rewarding, enduring relationships with their dog. In 1988, after building a successful career in commercial banking for more than two decades, Petiquette founder Jim Burwell felt it was time to trade in his expertise in banking to starting a business in barking. Proclaimed by the 4th largest city in the U.S. as "The Houston Dog Whisperer," by the Houston Chronicle, Burwell has become one of the nations most established and thriving dog trainers. His in-home dog training process, The Burwell Method, applies to canines of virtually all breeds and their owners. Franchising since 2006, Petiquette currently operates one company owned unit and two franchise units. Company plans call for 110 locations nationwide in 2011. For more information on Petiquette in-home training or for more information on Jim Burwell's Petiquette Franchise opportunity please visit www.petiquettedog.com or call 1-866-336-9300

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