



Eco Lux – Spring 2008 Eco Chic Resort Collections by Jonäno

Jonäno Debuts its Eco-Friendly Spring '08 Line during MAGIC Fashion Week just as winter is coming to a close and the season of renewal begins. Jonäno offers up eco chic luxury travelwear in Taos Resort Collection.

Las Vegas, NV, January 10, 2008 --(PR.com)-- Compose a Fresh Summer Wardrobe:

Jonäno's Taos Collection is great for travel, offering up a multitude of ensembles with their unique "reversible two ways" resortwear in pure organic bamboo blended with a hint of spandex for incredible drape and comfort. Choose from fabulous jackets and tops to flowing skirts and pants detailed with contrast stitching and an airy flutter to the hem.

Versatile travel knits in bamboo ecoKashmere are designed to fit like they were tailored for you.

"Taos inspired resort designs in luxurious bamboo ecoKashmere knits are a poetic dance of texture and accents that coordinate well in any wardrobe. Streamlined design has always inspired me and lain at the heart of my creativity," says Jonäno designer Bonnie Siefers, "This collection reflects a mélange of Taos desert chic with Scandinavian streamlined styling that is the Jonäno signature."

Taos Collection is just as suitable for walking in along the Riviera as it is for dancing under moonlight Big Skies all night long.

Sized for Real Women

"We've listened to your requests, and for spring/summer 2008, Jonäno sizing will fit real women's curves," said Bonnie Siefers. "From fabulous jackets and tops to flowing skirts and pants all detailed with contrast stitching and an airy flutter to the hem, created in our own signature softly draping ecoKashmere bamboo fabrics."

Industry buyers can preview Jonäno's newest collection at:

§ Day Spa Expo, Sands Convention Center, Tuesday February 5th through Thursday February 7th , Booth 613

§ WWIN Amazon Room, RIO Hotel, Monday February 11th through Thursday February 14th, 2008, Booth A2101

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