



## **Outdoor Lighting Business in Jacksonville to Participate in Upcoming 5 Star Design Television Series**

*The 5 Star Design Show to feature backyard makeovers in the Jacksonville area and NiteLites Outdoor Lighting of Jacksonville has been chosen to participate.*

Jacksonville, FL, February 05, 2008 --(PR.com)-- Jacksonville outdoor lighting experts, NiteLites, [www.nitelites.com/jacksonville\\_outdoor\\_lighting](http://www.nitelites.com/jacksonville_outdoor_lighting) to participate in the 5 Star Design Show, a television program showcasing incredible backyard makeovers and the companies that helped to make them happen. The show, scheduled to run every Saturday at 9:30 on Comcast channel 7 throughout 2008, will feature a variety of design companies including landscaping, outdoor lighting, stonework, pools, fountains, pavers and more. This year's series of shows spotlights 12 categories of vendors that work to beautify garden spaces. As only one company is selected from each category, NiteLites is honored to represent the outdoor lighting industry.

NiteLites, the outdoor lighting company selected, is an industry leader in the production and installation of specification grade low voltage outdoor lighting specializing in both residential and commercial lighting applications. Their energy efficient outdoor lighting fixtures include outdoor low voltage lights for architectural lighting, landscape lighting, garden lighting, tree lighting, deck lighting, patio and pool area lights, step lighting, submersible lighting for fountains and ponds, and path lighting. To produce a unique lighting system tailored to the homeowners' personality, the NiteLites professional uses a variety of lighting techniques. Some of the many techniques include the following:

Up Lighting, Moonlighting, Accent and Spot Lighting, Path lighting, Wash Lighting, and Silhouetting.

This lighting company, in addition to selling it's systems to homeowners and commercial properties, partners with high end builders, landscapers, and landscape architects to offer joint customers the complete property package. NiteLites will work with their professional counterparts in the planning stages of the building or landscaping project. They will provide a checklist of construction tips designed to save money and time in preparation for the installation of a low voltage lighting system. For more information on NiteLites Architectural and Landscape Lighting, or to schedule a free demonstration, contact Mr. Trevor Rosendahl at (904)-779-9020, or visit [www.nitelites.com/jacksonville](http://www.nitelites.com/jacksonville) and click on Contact Us or Free Demo.

NiteLites of Jacksonville is an active participant in the following organizations:

The Northeast Florida Builders Association [www.nefba.com](http://www.nefba.com); Better Business Bureau of Northeast Florida [www.jacksonville.bbb.org](http://www.jacksonville.bbb.org); Jacksonville Regional Chamber of Commerce [www.myjaxchamber.com](http://www.myjaxchamber.com); Ponte Vedra Beach Chamber of Commerce [www.pontevedrachamber.org](http://www.pontevedrachamber.org).

This national company has been in business since 1998, and offers complete outdoor lighting service - from planning, through installation, to a comprehensive maintenance plan, ensuring the ongoing enjoyment of its lighting systems. This lighting company has locations nationally including these cities' zip codes: Aiken 29801, Arlington 60004, Asheville 28802, Atlanta 30269, Augusta, Bradenton 34209,



Bernardsville 07924, Brentwood 37027, Bridgewater 08807, Branchburg 08876, Boca Raton 33433, Bonita Springs 34135, Central New Jersey 08857, Cape Coral 33914, Centerville 45458, Charleston 29412, Charlotte 28269, Chicago, Chicagoland 60004, Cincinnati 45243, Clearwater 33755, Columbia 29212, Columbus 43230, Covington 41011, East Brunswick 08816, Dayton 45423, Delaware, Fort Myers 33908, Fort Lauderdale 33326, Franklin 37064, Greenville 29601, Hilliard 43026, Houston 77095, Indianapolis 46032, Jacksonville, Jacksonville Beach 32240, Jupiter 33458, Katy 77450, Lima 45805, Livingston 27391, Lynchburg 24083, Madison, Maryland, Middle Tennessee 37075, Millburn 07041, Morristown 07962, Mt. Pleasant 29464, Myrtle Beach 29597, Naples 34109, Nashville 37221, Newport, New Providence 07974, North Augusta 29841, Northern Kentucky, Northern Virginia, Novi 48377, Oxford 45056, Philadelphia 19118, Roanoke 24018, Sanibel 33957, Sarasota 34243, Southeast Michigan 48380, Spartanburg 29304, Springboro 45066, St. Louis 63005, St. Petersburg 33715, Toledo 43699, Tampa 33647, Valrico 33594, Venice 34293, Wilmington 19808, Washington, DC, Watchung 08089, West Caldwell 07006, West Orange 07052, Westerville 43081, and West Palm Beach 33414.

Considering the rapid growth of the outdoor lighting industry in general, and NiteLites in particular, entrepreneurs who are looking for a business opportunity are urged consider purchasing the proven business system of a NiteLites Outdoor Lighting franchise. Mr. Carl Frederick, VP of Franchise Sales and Development, says, "If an individual possesses the drive and desire to deliver top quality products and world class service to a client, then this may be the right fit for that individual. A NiteLites exterior lighting franchise offers independence and financial security to the franchise owner by capitalizing on the growing trend toward outdoor living and entertainment." NiteLites franchises are available in many top tier locations including: Austin 78664, Cleveland 44060, Dallas 75115, Fort Worth 76051, Phoenix 85308, San Antonio 78299, Memphis, Boston 02107, New Orleans 70161, Miami 33109, Albuquerque 87544, Salt Lake City 84133, Louisville 40299, Pittsburgh 15237, Cleveland 44060, Orlando 32825, Las Vegas 89074, Milwaukee 53217, Seattle 98154, Hartford 06156, Tucson 85750, Denver 80015, Lexington 40515 and San Jose 95125. For more information about this growing trend in outdoor lighting contact NiteLites, an outdoor lighting home based, home services franchise, by calling 1-877-821-4148 or send a request via [www.nitelites.com/outdoor\\_lighting\\_franchise](http://www.nitelites.com/outdoor_lighting_franchise).

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**Contact Information:**

NiteLites Outdoor Lighting of Jacksonville

Amanda Lewis

904-779-9020

pr@nitelites.com

[http://www.nitelites.com/jacksonville\\_outdoor\\_lighting](http://www.nitelites.com/jacksonville_outdoor_lighting)

866-648-3548

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