



Get Zee Marathi for Maharashtra Entertainment, News and Movies on WatchIndia.TV

Zee Marathi, the number one channel in India for Maharashtra entertainment is now available on WatchIndia.TV. WatchIndia.TV streams live Indian TV over the internet, so subscribers can watch where they want using just an internet connection and when they want using WatchIndia.TV's library of on demand. Every channel and program is available on demand for up to 14 days after it airs live.

New York, NY, January 07, 2008 --(PR.com)-- WatchIndia.TV, the largest Indian internet television company has just introduced yet another channel. For the first time ever, and not available any where outside of India, Zee Marathi is on WatchIndia.TV. Now Marathis in the diaspora can stay connected to Maharashtra entertainment, news, music and life.

Hit shows like Idea SaReGaMaPa, Asambhav and Kalat Nakalat have been a huge success in India and now Marathis worldwide can relish in talent and entertainment straight from Maharashtra. Zee Marathi also premieres Marathi films once a month with Maharashtra stars like Madhuri Dixit, and Ashok Saraf.

"If there is one thing that Indian expatriates want is familiar content. Now WatchIndia.TV is offering the Marathi community worldwide a stronger connection to life back home and that's Zee Marathi," says Tripti Singh Spokesperson of Watchindia.tv

Zee Marathi is exclusively on WatchIndia.TV for just \$9.99 as a standalone channel, a mere \$.33 per day for Marathi entertainment. With the flexibility and convenience, subscribers can watch Zee Marathi anywhere home, office or hotspot. Additionally, if they miss the latest Idea SaReGaMaPa they can catch it on demand with all shows for 14 days.

About WatchIndia

WatchIndia is the first site from Live Asia TV, an innovative new Internet Television company whose goal is to bring ethnic Asian programming to those residing in the diaspora. WatchIndia partnered with top rated networks in India including Times NOW, Zee TV, Zoom, Zee Sports, Aastha, IOL Movie Channel, Zee Punjabi, Zee Gujarati, Zee Cinema, YashRaj Films and now Shemaroo Entertainment. For more information, or a free 5-day trial, visit www.WatchIndia.tv

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