



## **Mediabids.com Announces Over 1,900 Print Ads Available for Immediate Purchase**

Winsted, CT, December 29, 2007 --(PR.com)-- Mediabids.com, the [Newspaper and Magazine Advertising Marketplace](#), announced today that it has over 1,900 print advertising opportunities available for immediate purchase in hundreds of local, regional and national newspapers and magazines.

Mediabids' online marketplace for newspaper and magazine advertising provides buyers and sellers of [print advertising](#) with two ways of buying and selling advertising space. One platform is a straight-sale option - where local, regional and national newspapers and magazines can place last-minute advertising opportunities or rate-card space up for sale for review and purchase by advertisers. Right now, there are over 1,900 opportunities available at savings up to 80% off rate card prices. The second platform is a reverse advertising auction - where advertisers can place their print advertising budgets up for bid to targeted publications.

“Both advertising auctions and making existing advertising inventory available for immediate purchase via our website have enabled thousands of advertisers to secure outstanding pricing in some of the nation's top print publications in a faster, easier way,” said Jedd Gould, President of Mediabids, Inc.

To view the latest offers posted by newspapers and magazines on Mediabids.com, advertisers can visit: <http://www.mediabids.com>

### About Mediabids.com

Mediabids.com, the Newspaper and Magazine Advertising Marketplace, offers a patented online process that enables the buying and selling of print advertising space in U.S. newspapers and magazines. Advertisers and publications can interact through an advertiser auction, in which advertisers place print advertising dollars up for bid and publications compete, or through advertising offers in which publications place ad space up for sale and advertisers can purchase instantly. Mediabids also provides traditional print media planning and buying to all registered advertisers. To date, over 10,000 businesses have registered on Mediabids.com to purchase advertising and over 4,500 newspapers and magazines have registered their print publications to sell ad space. [www.mediabids.com](http://www.mediabids.com) Toll-Free 1-866-236-2259

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