



Scentcrafters.com Offers Custom Perfume and Custom Cologne for Companies and Individuals

Scentcrafters.com is a new service whereby companies and individuals can purchase custom perfume and custom cologne. Scentcrafters allows customers to pick their scents, their bottle, the name that is printed on the bottle, and the color of the fragrance.

Grand Rapids, MI, December 28, 2007 --(PR.com)-- Scentcrafters.com is a new service whereby companies and individuals can purchase custom perfume and custom cologne. Scentcrafters allows customers to pick their scents, their bottle, the name that is printed on the bottle, and the color of the fragrance.

Scentcrafters goal is to offer custom blended fragrances that indulge the customer in luxury and provide the ultimate expression of individuality. For customers this is a superb way to stand out from the crowd. Rather than purchase a perfume that literally millions of people wear, each customer can have an individual perfume created just for their tastes.

The service is also geared towards those buying a gift for a loved one. They say "it's the thought that counts", and for a good reason. By purchasing a custom perfume or cologne, the customer is able to show that they've spent the time to buy a truly unique, personalized gift. Gift givers can also upload a photograph or logo to be printed on the bottle, increasing the level of customization.

For businesses Scentcrafters offers the ability to Private Label their own perfume line. Whether it be 10 bottles, or 10,000, Scentcrafters can produce a quality product for clothing stores, e-commerce sites, gift shops, beauty and fashion companies, spas, and a variety of other businesses. Businesses are able to provide 100%-300% markups on the perfume and cologne they purchase from Scentcrafters, making this a great business opportunity. Scentcrafters is also able to work with entrepreneurs that do not currently own a business to get them started in the fragrance industry.

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