



## **Get Organized Month(SM) 2008 Promises to be Biggest and Best Yet**

Mount Laurel, NJ, December 19, 2007 --(PR.com)-- The National Association of Professional Organizers (NAPO) sponsors its fourth annual Get Organized Month(SM) in January 2008. Get Organized Month(SM) is a national industry-wide event dedicated to raising awareness of the benefits of getting organized and of hiring a professional organizer.

“January is the perfect month to get organized and start your new year off right,” says NAPO President Standolyn Robertson. “Getting organized is one of the top 5 New Year's resolutions people make and with over 4,000 NAPO members ready and available to assist, it is easier than most people think. NAPO is gearing up for our largest Get Organized Month(SM) ever with 12 industry partners and a nationwide radio campaign. NAPO members will help over 10,000 people get organized during this month-long event.”

NAPO's dozens of chapters and thousands of members will hold public events throughout the country. Look for Get Organized Month(SM) events in your community including reuse-and-recycle events, volunteer organizing events, vendor showcases and expos, shred-a-thons, seminars, panels, presentations, workshops, school outreach, and contests. Programming will take place in local libraries, bookstores, and community centers.

Several companies who serve the organizing industry have partnered with NAPO to celebrate Get Organized Month(SM). They will help support local NAPO events and raise awareness among their customers and clients. Companies include Brother International ([www.brother.com](http://www.brother.com)), ClosetMaid ([www.closetmaid.com](http://www.closetmaid.com)), Esselte/Pendaflex ([www.pendaflex.com](http://www.pendaflex.com)), Franklin Covey ([www.franklincovey.com](http://www.franklincovey.com)), Garage-Tek ([www.garagetek.com](http://www.garagetek.com)), GiftCardTracker.com ([www.giftcardtracker.com](http://www.giftcardtracker.com)) Hyloft ([www.hyloft.com](http://www.hyloft.com)), MoveSeniors.com ([www.moveseniors.com](http://www.moveseniors.com)), ORG ([www.homeorgsolutions.com](http://www.homeorgsolutions.com)), Premier Garage ([www.premiergarage.com](http://www.premiergarage.com)), Rolodex ([www.rolodex.com](http://www.rolodex.com)), Smead ([www.smead.com](http://www.smead.com)),

NAPO is sponsoring NPR (National Public Radio) in celebration of Get Organized Month(SM). Listen for NAPO credits during the first two weeks of January on local NPR stations nationwide.

What is a professional organizer?

A professional organizer enhances the lives of clients by designing systems and processes using organizing principles and through transferring organizing skills. A professional organizer also educates the public on organizing solutions and the resulting benefits. Professional organizers help individuals and businesses take control of their surroundings, their time, their paper, and their systems for life.

Contact NAPO members in your area by using NAPO's free online automated referral network, searchable by ZIP code and organizing specialty. Chapter contact information is available at [www.napo.net/get\\_organized/chapters.html](http://www.napo.net/get_organized/chapters.html).

Why get organized?



#### At Home

- Bring order, calm, and control to home and family life.
- Save money by organizing bills, shopping, and clothing.
- Get more done in less time.
- Find what you need—and need what you find.

#### At Work

- Bring structure, logic, and control to the organization, at any level.
- Optimize workflow to increase productivity, reduce stress, and heighten profitability.
- Build companywide systems or define responsibilities for a single employee.
- Motivate the team with real solutions to the everyday or ongoing challenges of too much to do, changing priorities, and information overload.

For more information about NAPO (pronounced NAY-poh) and Get Organized Month(SM), including tips on home and office organizing, how to hire a professional organizer, a calendar of events, and organizing statistics, visit [www.napo.net](http://www.napo.net) or call NAPO at 847/375- 4746.

Founded in 1985, NAPO—The Organizing Authority®—is the premier national association dedicated to the field of organizing. With thousands of members, NAPO's purpose is to share information about this growing industry and to define quality standards for the organizing profession. NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public. The association is affiliated with the National Study Group on Chronic Disorganization (NSGCD) and Professional Organizers in Canada (POC).

To learn more about the NAPO Industry Partner Program, corporate associate membership, and recognition, sponsorship, and marketing opportunities available for Get Organized Month(SM), contact Tom Calvin, NAPO Manager of Professional Relations, at 847/375-4840 or [tcalvin@connect2amc.com](mailto:tcalvin@connect2amc.com).

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