



## **Advanced Marketplace, Inc. Drives Success with Training for HP Service Manager 7.0 Software**

Tampa, FL, December 19, 2007 --(PR.com)-- Advanced MarketPlace, Inc. today announced several new engagements for global delivery of training for HP Service Manager 7.0 software. To date, Advanced MarketPlace has delivered or is scheduled to deliver this training in 24 sessions around the world to strategic HP alliance members.

To view this release on their website, visit: [www.advancedmarketplace.com/press](http://www.advancedmarketplace.com/press)

“We have been working with HP to help deliver HP Service Manager 7.0 Essentials initial training and have presented to HP ServiceDesk and HP ServiceCenter implementers and internal HP resources around the world. This experience, in conjunction with our deep knowledge of HP ServiceCenter, uniquely positions us to work with both HP Service Desk and HP ServiceCenter customers to help build a streamlined migration to HP Service Manager 7.0,” said Mary Lynne Lawrence, Vice President of Professional Services for Advanced MarketPlace.

Immediately following this release, Advanced MarketPlace is providing Gap Analysis services for both HP ServiceCenter and HP ServiceDesk customers to help develop a roadmap to successfully meet business goals.

Advanced MarketPlace's seasoned consultants can sort through all of the technical details and sales presentations to help customers arrive at an achievable tactical plan for upgrading - and then execute on that plan. Experience and execution are the keys to successful implementation. These services are wrapped around by a Business Process Services team who are IT Infrastructure Library (ITIL) and International Association of Information Technology Asset Managers IAITAM certified consultants bringing best practice foundations and practices to the table.

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About Advanced MarketPlace, Inc.

Advanced MarketPlace, Inc. is an Infrastructure Management Consulting firm with senior consulting resources in IT Service Management, IT Asset Management, and Configuration Management. The organization employs proven methodologies and partners with world class organizations to deliver value to clients. Advanced MarketPlace is a well-rounded consulting organization that offers business process consulting, ITIL practices and assessments, implementation services, training, and support.

The company has headquarters in Tampa, FL with sales offices in Tampa, Nashville, TN, and Baltimore, MD. Technical consultants are located throughout the US, predominantly in the eastern half. With over 10 years of Professional Services and Project Management experience, Advanced MarketPlace's reputation within the HP/Peregrine space is impeccable. A longstanding track record of successful consulting engagements and implementation projects has created a long list of reference customers.



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