



## **Bruce A. Berman Named President/CEO of the National HealthCare Alliance**

*There are some things in life worth looking into and Bruce Berman Marketing Group, Inc is one of them. Berman, a self made millionaire, is the owner of Berman Marketing Group Inc and the new CEO of National HealthCare Alliance, Inc.*

Irvine, CA, December 18, 2007 --(PR.com)-- Berman Marketing Group Inc was recently acquired by National HealthCare Alliance Inc for over 425 million shares of common stock and [Bruce A. Berman](#) has taken over as CEO.

Bruce A. Berman has taken the world by storm with his many endeavors in the world of business and finance. While he started his career making millions with OPM (other people's money), he soon was able to create business plans that virtually ran themselves. Now [Bruce A. Berman](#) is the leader of many different industries. Now he is making other people money by introducing them to the very principles he used to break into the business.

The Berman Marketing Group, Inc, was formed in 2007 by [Bruce A. Berman](#) as a multi channel direct marketing firm that developed internet, print, radio and television advertisements for businesses around the world and corporate America.

After Berman Marketing Group, Inc recently went public, Bruce A. Berman catapulted off of the success, turning a profitable margin when he merged his company with National HealthCare Alliance, Inc.

[Bruce A. Berman](#) stayed on as CEO of National HealthCare Alliance, Inc because his proven knowledge and fast track pace in the world of business is a valuable asset. The National HealthCare Alliance had been a stagnant company over the past few years in terms of management. Once the company increased their shares (51,000,000 to 500,000,000 worth of public shares), Bruce A. Berman was named President/CEO of the National HealthCare Alliance on October 11, 2007.

There is a lot of excitement in the air when it comes to the futures of both the National HealthCare Alliance, Inc and Berman Marketing Group, Inc. The two companies have a positive partnership, and it appears as if there is a lot of room for growth with both companies working together.

Bruce A. Berman is looking forward to the opportunity to help even more people make money with the new partnership between the two companies. Bruce A. Berman is teaching his secrets regarding the world of business and finance and now more people will have the opportunity to hear.

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