



Jackson Hole Creative Media Agency Has Fun with Holiday Message While Helping Families in Need

Circumerro, a creative media agency based in Jackson Hole, Wyoming, creates SaveTheElves.org, spoofing on Jackson's National Elk Refuge, spreading holiday cheer, and raising funds for Children's Learning Center's "Adopt-A-Family" program this holiday season.

Jackson, WY, December 14, 2007 --(PR.com)-- With tongue firmly planted in cheek, Circumerro, a creative media agency based in Jackson Hole, Wyoming, has created much more than just your average holiday greeting. SaveTheElves.org is a fictitious organization created by Circumerro founder and president Latham Jenkins to convince Santa Clause to come down to Jackson Hole and retrieve a band of his wayward elves in time for Christmas. Visitors to the site are encouraged to sign the petition, and for each e-signature received, Circumerro will donate a dollar to the very real Adopt-A-Family program this holiday season. The Adopt-A-Family program is administered through the Children's Learning Center of Jackson Hole and helps families in need during the holidays.

Featured prominently on SaveTheElves.org is a video telling the story of Jackson Hole's "elf problem" through the reporting of South Dakota's EFIN TV's L.J. Logger-Foot. According to Logger-Foot, elves have traditionally gathered on the National Elf Refuge in Jackson Hole as a resting place along their journey back to the North Pole from warmer climates during their off-season break. Today, however, a large number of elves have straggled behind. Unfortunately for Jackson Hole locals, these elves are the mischievous and delinquent members of elf society and have taken to harassing tourists, sleeping on park benches, pan-handling, illegally washing windshields, dangerously playing in traffic and other acts of debauchery. In short, the elves have overstayed their welcome.

Not being residents, financially addressing the issue requires donations from private individuals and corporations. Forever kind at heart, Jenkins took the high road and created the nonprofit SaveTheElves.org in order to relocate the elves to the North Pole and reintroduce them into elf society where they can once again lead productive lives. In addition, SaveTheElves.org hopes to cut costs from the failed Elf Worker Relief Program that forced many Jackson Hole business owners to absorb exorbitant costs through unemployment.

Circumerro invites you to visit SaveTheElves.org, watch the video, sign the petition, save some wayward elves, and help us help a local family in need this holiday season. Happy Holidays from Circumerro.

About Circumerro

Circumerro is a creative media agency with four divisions: Creative, Publishing, Web Video and Stock Photography. Circumerro builds products and provides services that create relationships between buyers and sellers through delivering best-in-class service and communication tools. Founded in 1995 and based in Jackson Hole, Wyoming. For more information, visit <http://www.Circumerro.com>.

About Circumerro Video

Circumerro Video offers engaging, authentic and compelling short-form



Web video production. Addressing the evolution of video to the Internet, Circumerro Video produces professionally crafted messages, allowing your clients and customers to virtually experience your product or service. For more information, visit <http://www.CircumerroVideo.com>.

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