



Abet IT, the Only IT Subcontracting Search Engine Goes Pay Per Click, Reducing IT Recruiting Expenses

Waukesha, WI, December 11, 2007 --(PR.com)-- Abet IT from Ganitham moves from the traditional monthly subscription to “Pay Per Click.”

Abet IT focuses on enabling Information Technology consulting companies to quickly find IT subcontracting jobs and candidates.

“Pay Per Click” helps companies in the IT consulting arena reduce expenses and maximize returns. Many companies are reluctant to use monthly or yearly contracts. Often these contracts offer only a search engine.

Traditionally today's job search engines offer their service on a contract basis for a specific duration. The participating companies pay the monthly or yearly subscription fees no matter what they get out of the service.

Abet IT offers a unique way of finding the jobs and resumes without paying upfront. Customers are charged only when other users click their posting. The customer who clicks on the postings shares the cost. This means unwanted clicks are avoided.

Registration is free. Ganitham controls who gets access to Abet IT. This approach will ensure the users are genuine IT consulting companies. Abet IT also ensures that all the contact information provided in the site is genuine. And the participating companies ensure that the job postings and resumes are relevant and up to date.

Abet IT helps to alleviate the burden on IT consulting companies facing the issue of lack of qualified candidates. Technical Colleges and Schools have been graduating far fewer programmers and other Information Technology professionals. Up to 20% fewer IT professionals have graduated each year since 2001. Students just did not anticipate a suitable job market for Information Technology. Consequently, IT graduates for hire has become very difficult due to the 2001 Tech melt down.

The IT job market has improved each year since then. This improvement halted in the fall of 2005 when the IT Job market became constrained due to a shortage of qualified, experienced programmers, architects, data base experts, and project managers. The market has been forced to increase the use of existing IT talent. One way to accomplish the task is to use contracted IT talent. Traditional IT Consulting firms agree to share IT Talent on a subcontracting basis. This is often called subcontracting or Corp-to-Corp or C-TO-C.

IT recruiters over a time build an extensive email distribution lists. The list contains hundreds or thousands of competing recruiters in other IT consulting firms. Job Requirements are emailed out to the whole distribution list in a blast each day. Also a resume is blasted out when the IT consulting firm has a programmer that is in-between projects. This means that thousands of emails are being sent and received



every day. Each IT Recruiter is forced to waste precious time fishing through hundreds and often thousands of emails. The Recruiter is searching for a very specific talent or job so they can match their client's requirement with the needed resource.

Abet IT eliminates these emails. Recruiters can quickly and easily load the Job Requirements and Resumes into a searchable database on the web.

Abet is an English word meaning “to serve”. Abet IT has extensive search capabilities, patterned after best of breed search engines and data base designs. It helps the process of finding a programmer with very specific talent and experience to fill a very specific IT position.

About Ganitham

Ganitham Computer Services is a full service global Information Technology Consulting Company. Ganitham enables their clients to successfully implement their strategic projects with the highest quality, on time and on budget.

Ganitham value their time and Abet IT is a step toward helping other IT consulting companies who value their time.

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