



Hip Aromatherapy Gift Line Lands at The Shores, Daytona Beach

The Shores Resort and Spa, the only Four Diamond resort in Daytona Beach, Florida, now features Aromatherapy Interventions™ soy blend candles in both the main gift shop and the spa.

Datona Beach, FL, December 12, 2007 --(PR.com)-- The Shores Resort and Spa, the only Four Diamond resort in Daytona Beach, Florida, now features Aromatherapy Interventions™ soy blend candles in both the main gift shop and the spa.

“We love the scents” says Tracey Lyon-Mercado, Marketing Manager, The Shores, “just as much as we love the humor. Everyone finds someone they know in this line—Arousal, Unwedded Bliss, Hypochondriac...”

According to Aromatherapy Interventions CEO, John McKee, “We applied aromatherapy to modern neuroses and lifestyles to create a gift line that's smart and personal.” McKee holds up the Unwedded Bliss™ candle and reads, “You can wear the pants in the family. You can also wear the dress.” Essences of lime and sandalwood “promote inner strength and self worth. “

The line also includes Quick Fix™: cheaper than a sports car more spiritual than a bottle of Jack, Workaholic™: you'd like to work 24 hours a day, 8 days a week, Co-Dependent™: must light both wicks for full aromatherapy effect, as well as twenty other versions all with a scent to match the diagnosis.

“Of course, we're not suggesting anyone get off their meds any time soon,” adds McKee, “but if laughter is the best medicine these candles may be all the cure that's required.”

The complete product line can be viewed at: <http://www.aromatherapyinterventions.com>

The Aromatherapy Interventions web site also provides wholesale order information to the trade, description and content of each candle, and a display of the merchandising program.

Aromatherapy Interventions™ is a California based company producing hand-poured aromatherapy candles: all scents, glass, cotton wicks, soy wax, packaging and printing are solely derived in the USA.

Aromatherapy Interventions Contact:
John McKee, 800 659 8770
Fax: 800 659 3242
Email: john@aromatherapyinterventions.com
<http://aromatherapyinterventions.com>

The Shores Resort and Spa Contact:
Tracey Lyon-Mercado,
Marketing Communications Manager
386.322.7237



<http://www.shoresresort.com/>

###



Contact Information:

Aromatherapy Interventions

John McKee

800 659 8770

john@aromatherapyinterventions.com

aromatherapyinterventions.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/63803>

News Image:

