



## **BlasterPhone Call Shop Solution Powers Cyber Cafes and Phone Booths Worldwide**

*BlasterPhone announced the launch of Call Shop Billing Manager - full featured Billing system for Call Shop and Cyber Café owners.*

Sao Paulo, Brazil, December 05, 2007 --(PR.com)-- Setting up a Call Shop has never been easier. By implementing BlasterPhone Call Shop solution Cyber Café and Phone Booths owners benefit from best quality of calls, advanced management tools, great bonuses and the most competitive international rates.

Entrepreneurs with Internet access can now quickly and easily set up a Call Shop at any location worldwide, essentially becoming telephone operators enabling people to make high quality Voice over IP (VoIP) phone calls across the globe for previously unimaginable low prices. Call Shops can provide very competitive rates to any traveler and migrant worker without a phone.

In a typical Call Shop operation, a customer visits the shop to make a call from one of the available phone booths to any location in the world. The BlasterPhone Call Shop Management System determines the cost of each conversation when the call is completed. The person pays the amount due before leaving and has no further obligations to the Call Shop.

The Billing Software allows the Call Shop operator to manage customers at multiple calling stations and monitor and bill customers efficiently. BlasterPhone Call Shop Billing Manager is hosted solution which means that there is nothing to install or configure - the interface is available from any PC with Internet access.

The Call Shop Operator Web Interface Features:

- Client management - payments, booth assignment, credit control
- Line Status Monitor and Control
- Receipt printing (customizable) for deposit (pre-paid) and final balance
- Call detail reports for Call Shop
- Searchable Rate table display for Call Shop
- Interface available in English, Spanish, Chinese, Portuguese and German

In addition to outbound calling, typical for a Call Shop, BlasterPhone's solution offers the possibility of accepting inbound calls via DID (Direct Inward Dialing) Numbers associated with the phone lines.

In this scenario one or more phone lines are reserved for inbound calls so that frequent Call Shop visitors can be called in pre-determined time. This is a great option in situations where customers are billed to receive calls to their mobile phones due to roaming charges or simply don't have the possibility to receive calls.

“We are always trying to think “out-of-the-box” and offer customized solutions to our clients



worldwide”, comments Ben Popov, Chief Operating Officer of BlasterPhone. “Since the Call Shop solution is part of our VoIP Reseller Program local DID numbers can be bought and associated with the phone lines thus allowing customers to receive, not only to make calls. The calls received via DID numbers are normally free of charge and are marketed as value added services. This builds loyal customers database and definitely makes difference in our highly competitive world.”

The Call Shop Billing Management System is provided to all BlasterPhone Resellers free of charge. Find out more by visiting our web site: [www.blasterphone.net](http://www.blasterphone.net)

#### About BlasterPhone LLC

BlasterPhone LLC is a USA established next-generation technology company providing voice termination services based on customizable routing, pricing and billing increment options. Based in Brazil, the company has long-established partnership relations with all major voice and data carriers in North and South America. BlasterPhone's operations are built upon principles of quality, reliability, and excellent service which make the company provider of choice for customers worldwide. For more information about BlasterPhone visit: [www.blasterphone.net](http://www.blasterphone.net)

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