



## **Tripology Sells Its 10,000th Travel Lead, Highlighting Matchmaking Success**

*Tripology.com is proud to announce that it has reached a new milestone this week with the sale of its 10,000th travel lead.*

New York, NY, December 05, 2007 --([PR.com](http://PR.com))-- Tripology.com began its service in June of 2007 and has been working hard to connect travelers with specialized travel agents ever since. This milestone is further confirmation of the demand by travelers to be matched with specialized travel experts and the desire of travel experts to be matched with potential clientele that can benefit from their expertise.

With a growing trend toward complex, luxury, and exotic trips, the need for personalized services provided by experienced travel professionals continues to be further emphasized. Tripology is providing the much needed service of matching travelers with specialized [travel agents](#) who have profound, in-depth knowledge of their specific destinations. Thousands of travelers are finding that it is far more efficient and enjoyable to consult with a seasoned professional who has personal experience in their intended destination rather than to choose blindly from generic online offerings with no one to answer their questions as they come up.

"As travelers come to understand the importance of the depth of service proficiency and destination familiarity offered by Tripology's affiliated travel agents, they will regard securing personal travel consultation as a fundamental prerequisite of planning any trip, whether for business or pleasure," says Chinedu Echeruo, CEO and Cofounder.

Tripology now has over 6000 specialized travel agents registered and continues to seek out the destination expertise of other agents. Many of these registered travel experts have found great travel clients through Tripology's lead generating service.

Here is what a few of them have had to say about Tripology's service:

"Tripology has been a great partner in helping potential clients find me and vice versa. It has been far more productive for me than I ever imagined it could be..."

--Loretta L. Georgia

"Tripology is my whole business. It's my calling card and brings in most of my leads."

--Jennifer B. Pennsylvania

"Word of mouth and Tripology have proven to be my best business generating tools..."

--Philippa B. Colorado

### **How Tripology Works**

When a traveler comes to Tripology.com, they select the services they need a travel agent's help with, click "Start Request," fill out their desired itinerary, and provide contact details. Once the traveler verifies



their trip request, Tripology delivers an email to the travel agents that match best with the request, and the first three travel agents to express interest in working with this client get to contact that traveler. Tripology then follows up with the traveler and the travel agents to ensure that all is going well, and to get ratings and feedback from both sides.

#### About Tripology

Tripology was originally founded in July 2006 as 1Trip3. In January 2007, Tripology received an investment from Ascend Venture Group, and shortly thereafter the company changed its name to Tripology. Tripology.com launched for travel agents in March 2007. In June 2007, Tripology officially launched for consumers.

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