



Give the Gift of Creativity This Holiday Season from Abrakadoodle Art

Abrakadoodle art classes, camps, parties and creativity gear are the perfect fit for every child. Holiday-harried parents and loved ones can give the gift of creativity by going to Abrakadoodle.com and finding a nearby location. This is one gift that needs no batteries and will not gather dust.

Reston, VA, December 04, 2007 --(PR.com)-- Holiday gifts communicate a variety of unspoken messages to children. While a good book may underscore the value of reading, a violent video game may inadvertently support aggression. Some of the holiday season's most sought after gift items may convey the wrong ideas with toys that are mindless, negative, violent or do all of the thinking for a child. A gift of creativity from Abrakadoodle art says that creative expression is valuable and that each child has artistic talent that should be cultivated.

Abrakadoodle is a resource to holiday-harried parents, offering online articles on creativity, safety, art projects to do at home, as well as access to imagination-boosting art classes and holiday camps. Abrakadoodle's popular holiday greeting card workshops still have openings at participating locations. To give the gift of creativity, go to Abrakadoodle.com and click on the top left tab: Find a Location. Abrakadoodle education directors at participating locations can deliver a Gift of Creativity Certificate for a class, camp or party just in time for holiday gift giving.

Abrakadoodle also offers creativity gear that is sure to please. Go to www.abrakadoodleart.com to discover art smart books and kits, aprons, FrameDoodles, as well as wonderful storage portfolios and much more.

Abrakadoodle, the nation's leader in art education for children, offers the finest art classes, camps, and parties that will spark children's imaginations. Students paint, sculpt, draw, design mosaics, collage, take digital photographs, produce amazing anime, as well as paper and fabric art and much more. Abrakadoodle students create art in the style of Renoir, Picasso, DaVinci, Michelangelo, Ansel Adams, Norman Rockwell, Laurel Burch, and a host of classic and contemporary artists. Children in Abrakadoodle classes actively engage in planning each art activity and can infuse their own styles through the choices they make as they create. When the creation phase is completed, students present their original works to the class, a sharing that is always positive and encourages an appreciation for each person's perspective. Student artwork is often framed and sent home suitable for display. Abrakadoodle believes children should explore abundant creative materials and experiment with color, line and form.

The visual arts present a unique opportunity for children to build their imaginations. In no other venue can children actively express, explore, create, innovate and challenge without fear of rejection or negative judgment. The arts help children develop the vital skills of observation, envisioning, and perceptive expression, which according to psychologist and author Ellen Winner, are enormously important for future math, science and technology careers, in particular. Winner points out that these skills are not typically taught in subjects other than art.

About Abrakadoodle



Established in 2002 Abrakadoodle is the only national company dedicated to developing creativity in children ages 20 months to 12 years old. Abrakadoodle delivers the most comprehensive art experiences of any program of its kind, inspiring students through painting, sculpting, mosaics, digital photography, anime, foil embossing, stamping, drawing and more. Classes are offered during the school day, as part of after school programs, as well as enrichment classes, vacation and summer camps and birthday parties. Abrakadoodle's school program exceeds National Standards for Visual Arts Education. The magic behind Abrakadoodle is the creative energy between a child and his/her art materials ignited by a well-trained teacher. Educator/award-winning franchise developer Mary Rogers, M.Ed., along with her co-founder Rosemarie Hartnett, COO, and a team of artists and educators creates Abrakadoodle's imaginative national curriculum.

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