



More and More Corporations Offering Concierge Benefits to Assist Employees Obtain Work/Life Balance

Work/Life balance continues to be a hot topic for corporations wanting to compete for today's top talent and retain Generation-Y employees in our global economy. Concierge of Charlotte, LLC, a personal & corporate concierge company located in South Charlotte, offers customized concierge benefits for individuals and companies.

Charlotte, NC, December 02, 2007 --(PR.com)-- Work/Life balance continues to be a hot topic for corporations wanting to compete for today's top talent and retain Generation-Y employees in our global economy.

Advances in technology have developed a virtual workplace that operates on a 24/7 clock. Today's global business environment coupled with Blackberry messages and calls at all hours, virtual meetings available around the clock, and a stressed workforce feeling the pressure to work longer and produce more due to increased corporate efforts to outsource jobs overseas.

However, it's not only the workforce that has changed, but the workers as well. Unlike the boomers who put their career first, today's younger workers are more interested in finding jobs that can accommodate their families and personal lives. The end result is companies tripping over themselves to offer the latest benefits that promote work/life balance to their employees.

One benefit that seems to be on the rise is the Personal Concierge service. Companies such as General Mills, Ernst & Young, Google, and Miami - Memorial Healthcare Systems are just a few that offer services such as grocery shopping, errand running, car servicing, appointment and reservation scheduling to their employees while they work.

Concierge of Charlotte, LLC (www.ConciergeofCharlotte.com), a personal & corporate concierge company located in South Charlotte, offers customized concierge benefits for individuals and companies. "Including Concierge Services in an employee benefit package is an affordable investment that more than pays for itself every month with increased employee productivity, better morale, decreased employee stress, and more. Concierge services offer employees the gift of time, which everyone can appreciate", said Christine Wade, Manager and Concierge with Concierge of Charlotte.

For more information, please visit www.ConciergeofCharlotte.com or call (704) 778-8578.

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