



## **Super Sexy Custom Couture T-shirt Line to Appear at the Stylemax Women's Contemporary Apparel Trade Show in Chicago**

*Super Sexy will reveal their screen printed and embellished line of T-shirts and tank tops based on original artwork by designer Anna Pereira at the Stylemax Apparel Trade Show from Feb. 4-7, 2006.*

New York, NY, January 30, 2006 --([PR.com](http://PR.com))-- The Stylemax Apparel Tradeshow for women's better contemporary fashion lines is one of the most anticipated trade shows in fashion, and this year, [Super Sexy](#) will premiere the new incarnation of their line of T-shirts at the booth 7110 by Union 705 LLC sales representative Tracy Buttron, Midwest territory rep. The Stylemax Show is taking place from February 4-7, 2006 in Chicago, IL at The Merchandise Mart. Hours and days of the [Stylemax](#) Trade Show are Saturday through Monday 9-6pm and Tuesday 9-3pm.

Tracy Buttron exclaims "the Crown shirt is really HOT!! Everyone I have shown it to really loved it! It's really a Royal-T!" she chuckles.

Super Sexy Custom Couture T-shirts are designed by Anna Pereira, pulling inspiration from Celtic symbols, rock n roll music, architectural symbols and abstract art infused with whimsy and femininity. Pereira has taken her onetime hand painted line and has given it mass market appeal at more reasonable price points by applying her original works of art to a very high end and intricate multilayer screen printing process.

Super Sexy's garment dyes each item individually and the screen printing utilizes the whole body of the garment for a truly unique look. The front, back, sides and sometimes sleeves of the garment are printed and embellished. The embellishments consist of foils and velvets giving dimension and texture to the garment. The last step is Swarovski crystals which are still hand applied and do not have the prong settings. Pereira states "It took a while to get here because I wanted to find the highest end printed emulation for my art. I am more than satisfied with the new line and feel I have not sacrificed, but added to it, going with the screen printing."

The new Super Sexy line comes in a variety of T-shirt styles such as: Saturday or crew neck short sleeve tees, spaghetti strap tunic style tank tops, boat neck long sleeve tees, and cotton spandex boy beater stretch tank tops. All Super Sexy garments are 100% cotton or blended with spandex, made in the USA and machine washable! Sizes are x-small, small, medium and large. Retail prices are reasonable, ranging from \$65.00 to \$80.00USD.

To see Super Sexy Custom Couture T-shirts at the Stylemax Show, look for Tracy Buttron or Union 705 LLC's booth #7110. You can contact Tracy to set up an appointment for the show or for more information at 312-282-7795.

The Merchandise Mart in Chicago, IL is located at: 222 Merchandise Mart Plaza, Chicago, IL.



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