



New York City Tour of Rich & Famous Creates Jackie O Sightseeing Bus Tour for Connecticut Woman's 40th Birthday "Celebration on Wheels"

Jackie O Sightseeing Bus tour created by Rich & Famous Tours of NY for Connecticut woman's 40th birthday celebration. Rich and Famous Tours whisks starstruck visitors and curious locals through the most exciting celebrity-filled neighborhoods in New York. Rich & Famous Tours prides itself on well-researched, correct, up-to-date tours concerning New York's Rich & Famous residents.

New York, NY, November 18, 2007 --(PR.com)-- New York Sightseeing Tour of Rich & Famous Creates Jackie O. Tour

Michael DeMaria, an attorney from New Haven, Connecticut wanted to provide his wife Dana, a lifelong fan of Jackie Onassis, with a 40th birthday surprise party she'd never forget. Michael hired a private mini-bus with fully stocked bar, invited 4 couples and contacted Rich & Famous Tours of New York City to provide a special "niche" tour around the Big Apple with a twist: viewing sites having to do with the late First Lady.

Rich & Famous Tours Co-Founder and guide Jim Dykes thoroughly researched the late Jacqueline Bouvier Kennedy's life and included dozens of Big Apple sites such as Jackie's former home address at 1040 Fifth Avenue on Central Park, as well as 740 Park Avenue, the elegant building she was raised in which was recently the subject of a best-selling book by Michael Gross, 740 Park, The Story of the World's Richest Apartment Building. Also featured in the tour were the various churches in Jackie's life including St. Thomas More, St. Patrick's Cathedral and the church of her christening and her funeral, St. Ignatious on Park Avenue. Also included in the tour were schools, shops and hotels such as the Carlyle where Jackie signed her pre-nup with Onassis' attorney and JFK allegedly had his extra-marital romps and the Waldorf where Jackie was crowned "deb of the year" in 1947.

"I can't believe Rich & Famous Tours did so much fantastic research," said the birthday girl. "I've been an admirer of Jackie's for years...I've reading bios and collecting memorabilia as long as I can remember--this tour was the perfect birthday gift." An unexpected treat for the visitors happened when Dykes made a cell-phone call to a wealthy collector friend, Frank Harvey, who invited for the group into his private penthouse apt. to view his extensive private collection of JFK & Jackie memorabilia, purchased . "I was completely speechless," Dana continued. "It was the most amazing surprise to be invited into a stranger's home overlooking Central Park to view his prized collections."

Rich & Famous Tours has separated itself from the pack of ordinary New York sightseeing tour companies by showing TV and movie locations as well as sites having to do with where celebrities live, shop, dine and party. Co-founded by actor and former Studio 54 employee Jim Dykes who says, "A theme tour like the Jackie O. tour was a special challenge and it was a pleasure to pull it off and have satisfied customers. Let's face it--New York is much too fabulous to settle for a standardized cookie-cutter bus tour. There are many unique "niche" tours available in NYC like Rich & Famous Tours with a little bit of internet searching."



Rich and Famous Tours whisks starstruck visitors and curious locals through the most exciting celebrity-filled neighborhoods in New York. Rich & Famous Tours prides itself on well-researched, correct, up-to-date tours concerning New York's most special commodity: the fabulously Rich and Famous (or infamous). Tickets can be purchased at www.richandfamoustours.com .

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