



New Website Promises You Will Never Miss Another Birthday or Anniversary

Combining the best features of event reminder services and gift and flower delivery websites, NeverMissAnotherBirthday.com becomes a virtual event concierge service allowing users to set important dates for loved ones or business associates and then have their gifts delivered automatically -- year after year.

Tampa, FL, November 14, 2007 --(PR.com)-- If you've ever missed someone's birthday or your own anniversary, a new website promises to solve that problem forever.

Combining the best features of event reminder services and gift and flower delivery websites, NeverMissAnotherBirthday.com becomes a virtual event concierge service allowing users to set important dates for loved ones or business associates and then have their gifts delivered automatically -- year after year.

Users make a list of loved ones, business associates or customers, then select the occasion, the type of gift (ranging from chocolate and flowers to gifts and keepsakes) and then specify a price range, (starting from \$29.95). NeverMissAnotherbirthday.com then automatically fills the order year after year, ensuring that no important date is missed or forgotten. You can log in and change the recipients, gift types or price ranges at any time.

Scott Cagle, the company's founder, got the idea when he missed his wife's birthday. "I was in the dog house for months. I didn't want that to ever happen again, so I went looking for an online solution and to my surprise, there was nothing like this. So I built it myself."

Based on user instructions, each gift is handpicked from multiple suppliers by an experienced gift consultant, ensuring a quality product that meets both the customer's needs and recipient's expectations.

The site targets men, but Cagle expects many women to use the service for professional reasons. "It's a great resource for anyone who forgets important dates, which is just about everyone. Except my wife of course," jokes Cagle.

For more information, visit their website www.NeverMissAnotherBirthday.com. Membership and the service are free, and no credit card is required to sign-up.

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